

August 12, 2014



CarCharging and Legends at Sparks Marina and Outlets at Sparks Deploy Electric Car Charging Services

NV Energy Supports Expansion of EV Charging Infrastructure

MIAMI BEACH, Fla., Aug. 12, 2014 /PRNewswire/ -- Car Charging Group, Inc. (OTCQB: CCGI) ("CarCharging"), the leading owner, operator, and provider of electric vehicle (EV) charging services, announced that the company has formed a partnership with Legends at Sparks Marina and Outlets at Sparks, and now offers EV charging stations at the shopping center in Sparks, Nevada. This open-air shopping, dining and entertainment destination is open 365 days a year, and features quality restaurants as well as name-brand outlet stores.

The Legends at Sparks Marina and Outlets at Sparks is minutes from downtown Reno, located off I-80 at 1310 Scheels Drive. The property is home to major retailers including Ann Taylor Factory, Banana Republic Factory, Guess Factory Store, and Old Navy Outlet, as well as restaurants such as Fuddruckers, O'Leary's, Cowboy Bar and 'Que, Grimaldi's, and the region's only IMAX theatre. The property also showcases art, which pays tribute to the region's legends in athletics, music, exploration, science, technology, politics and art. Lush landscaping, seating areas and fountains complement the relaxed, innovative shopping and dining experience. The EV charging services are located in the parking lot between Styles for Less and Gap Factory Store.

"We are excited to have the opportunity to offer EV charging services at the Legends at Sparks Marina and Outlets at Sparks, since it's a premier shopping, dining, and entertainment destination for people from all across Nevada and surrounding states," said Michael D. Farkas, CEO of CarCharging.

"It's great to offer cutting edge amenities for the customers and visitors of our center," said Dennis McGovern, General Manager for Legends at Sparks Marina and Outlets at Sparks. "In addition to our world class shopping, dining, and entertainment options, now we offer EV drivers the opportunity to charge their cars for free. "

The EV charging services for the Legends at Sparks Marina and Outlets at Sparks were deployed in association with an incentive from NV Energy and are provided by Level II EV charging stations, which quickly recharge an electric vehicle's battery. To initiate use the EV charging services at this location, EV drivers can easily request CarCharging's evCharge card online, and attach the small card to their keychain.

Users can pinpoint these EV charging service locations as well as additional EV locations

using the maps on the [CarCharging mobile app](#), [Blink mobile app](#), as well as our websites, www.CarCharging.com and www.BlinkNetwork.com.

About Car Charging Group, Inc.

Car Charging Group, Inc. (OTCQB: CCGI) is a pioneer in nationwide public electric vehicle (EV) charging services, enabling EV drivers to easily recharge at locations throughout the United States. Headquartered in Miami Beach, FL with offices in San Jose, CA; New York, NY; and Phoenix, AZ; CarCharging's business model is designed to accelerate the adoption of public EV charging.

CarCharging offers various options to commercial and residential property owners for EV charging services. Our typical business model provides a comprehensive turnkey program where CarCharging owns and operates the EV charging equipment; manages the installation, maintenance, and related services; and shares a portion of the EV charging revenue with the property owner. Alternatively, property partners can share in the equipment and installation expenses with CarCharging operating and managing the EV charging stations and providing network connectivity. For properties interested in purchasing and owning EV charging stations, CarCharging can also provide EV charging hardware, site recommendations, connection to the Blink Network, and management and maintenance services.

Through its subsidiary, [Blink Network](#), CarCharging also provides residential EV charging solutions for single-family homes. For more information, please visit www.BlinkHQ.com.

CarCharging has strategic partnerships across multiple business sectors including multi-family residential and commercial properties, parking garages, shopping malls, retail parking, and municipalities. CarCharging's partners include, but are not limited to Walgreens, IKEA, Wal-Mart, Simon Property Group, Equity One, Equity Residential, Forest City, Cinemark USA, Fox Studios, Facebook, PayPal, Kimpton Hotels and Restaurants, Mayo Clinic, San Diego Padres, University of Pennsylvania, Ace Parking, Central/USA Parking, Icon Parking, Rapid Parking, Parking Concepts, CVS, Related Management, Pennsylvania Turnpike Commission, Pennsylvania Department of Environmental Protection, City of Phoenix (AZ), City of Philadelphia (PA), and City of Miami Beach (FL).

CarCharging is committed to creating a robust, feature-rich network for EV charging and is hardware agnostic. CarCharging owns the Blink network, and owns and operates EV charging equipment manufactured by Blink, ChargePoint, General Electric, Nissan, and SemaConnect. CarCharging's Level II charging stations are compatible with EVs sold in the United States including the Tesla Model S, Nissan LEAF, Chevy Volt, Mitsubishi i-Miev, Toyota Prius Plug-In, Honda Fit EV, and Toyota Rav4 EV, as well as many others scheduled for release over the next few years.

For more information about CarCharging, please visit www.CarCharging.com, www.facebook.com/Car.Charging, or www.twitter.com/CarCharging.

About the Legends at Sparks Marina and Outlets at Sparks

The Outlets at Sparks, located in the heart of Legends at Sparks Marina, is a one-stop shopping, dining and entertainment destination. Offering 25% to 70% off name brand retailers such as Ann Taylor, Banana Republic, Nike, Gap, Guess, Carters and OshKosh year round, an array of dining choices and the regions only luxury IMAX theater movie, all

included in a beautiful outdoor setting.

Forward-Looking Safe Harbor Statement:

This press release contains forward-looking statements as defined within Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. By their nature, forward-looking statements and forecasts involve risks and uncertainties because they relate to events and depend on circumstances that will occur in the near future. Those statements include statements regarding the intent, belief or current expectations of Car Charging Group, Inc., and members of its management as well as the assumptions on which such statements are based. Prospective investors are cautioned that any such forward-looking statements are not guarantees of future performance and involve risks and uncertainties, and that actual results may differ materially from those contemplated by such forward-looking statements. The Company undertakes no obligation to update or revise forward-looking statements to reflect changed conditions.

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