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CarCharging Partners with LAZ Parking and Offers Electric Vehicle Charging Services at Eventi in New York City

Electric Car Charging Service Provider Deploys Services at Boutique Kimpton Hotel in Chelsea

MIAMI BEACH, Fla., Dec. 12, 2013 /PRNewswire/ -- Car Charging Group, Inc. (OTCQB: CCGI) ("CarCharging"), the leading provider of electric vehicle (EV) charging services, is pleased to announce that through its partnership with LAZ Parking ("LAZ"), one of the largest parking operators in the U.S., residents, guests, and visitors of Eventi, a Kimpton Hotel, will now have the ability to charge their electric cars. Eventi is located at 851 Avenue of the Americas in New York City, and the EV charging services are located in the 29th Street parking garage, which is managed by LAZ.

A boutique Manhattan hotel, Eventi puts all of New York City at your feet and does so in style. Eventi is in New York City's Chelsea neighborhood and is just blocks from Penn Station, Madison Square Garden, the Empire State Building, and Macy's flagship store. Within easy reach from the hotel are world-renowned art galleries, performance venues and restaurants. From its famous art galleries to the infamous Chelsea Hotel, from the Chelsea Piers to the Penn Station, the neighborhood offers a rich array of culture and treasure trove of shopping, dining and entertainment opportunities.

"As the largest private owner and operator of EV charging service, CarCharging has exceptional relationships with the largest parking operators," said Brian Golomb, Vice President of Sales, CarCharging. "We are proud to work with LAZ Parking and offer EV charging services to the residents and guests of Eventi."

"Through many years of servicing the hospitality industry, we have perfected high-end parking services," said Cristian De Leon, Director of Operations, NY Metro, LAZ Parking. "Partnering with CarCharging and offering its charging services for electric cars at Eventi, provides hotel guests with the opportunity to park and charge their EV, while potentially adding revenues for our clients."

The EV charging services at Eventi utilize a Level II EV charging station, which provides 240 volts with 32 amps of power to quickly recharge an electric vehicle's battery. EV drivers can easily request CarCharging's evCharge card online, and attach the small card to their keychain to initiate use and payment at these locations. CarCharging's evCharge card also allows drivers to use charging locations on the ChargePoint® Network. CarCharging's EV

charging stations also accept direct payment via credit card.

Users can pinpoint additional EV charging station locations using the maps at www.CarCharging.com and www.BlinkNetwork.com.

About Car Charging Group, Inc.

Car Charging Group, Inc. (OTCQB: CCGI) is a pioneer in nationwide public electric vehicle (EV) charging services, enabling EV drivers to easily recharge at locations throughout the United States. Headquartered in Miami Beach, FL with offices in San Francisco, CA; New York, NY; Phoenix, AZ; and Barcelona, Spain; CarCharging's business model is designed to accelerate the adoption of public EV charging.

CarCharging provides a comprehensive turnkey program to commercial and residential property owners for EV charging services. CarCharging owns and operates the EV charging equipment; manages the installation, maintenance, and related services; and shares some of the EV charging revenue with the property owner. Thereby, eliminating most capital costs for the property owners, and providing a potential additional revenue stream.

CarCharging has strategic partnerships across multiple business sectors including multi-family residential and commercial properties, parking garages, shopping malls, retail parking, and municipalities. CarCharging's partners include, but are not limited to Walgreens, IKEA, WalMart, Simon Property Group, Equity One, Equity Residential, Forest City, Cinemark USA, Fox Studios, Facebook, PayPal, Kimpton Hotels and Restaurants, Mayo Clinic, San Diego Padres, University of Pennsylvania, Ace Parking, Central/USA Parking, Icon Parking, Rapid Parking, Parking Concepts, CVS, Related Management, Pennsylvania Turnpike Commission, Pennsylvania Department of Environmental Protection, City of Phoenix (AZ), City of Philadelphia (PA), and City of Miami Beach (FL).

CarCharging is committed to creating a robust, feature-rich network for EV charging and is hardware agnostic. CarCharging's owns the Blink network, and owns and operates EV charging equipment manufactured by Blink, Aerovironment, ChargePoint, Efacec, General Electric, Nissan, and SemaConnect. CarCharging's Level II charging stations are compatible with EVs sold in the United States including the Tesla Model S, Nissan LEAF, Chevy Volt, Mitsubishi i-Miev, Toyota Prius Plug-In, Honda Fit EV, and Toyota Rav4 EV, as well as many others scheduled for release over the next few years.

For more information about CarCharging, please visit www.CarCharging.com.

About Eventi

A boutique Manhattan hotel, Eventi, a Kimpton Hotel, puts all of New York City at your feet and does so in style. Eventi is just blocks from Penn Station, Madison Square Garden and the Empire State Building. Within easy reach, you'll also find world-renowned art galleries, performance venues and restaurants, including our own. Our dynamic Chelsea location is matched by distinctive design and outstanding services and amenities. Our New York four-star luxury hotel offers personalized attention and thoughtful services and amenities.

About LAZ Parking

LAZ Parking was founded in 1981 by three childhood friends. From just one valet location back then, today these friends have grown LAZ into one of the nation's largest parking companies. We manage, lease or own hundreds of thousands of parking spaces in

[thousands of locations across the entire United States](#)

More than three decades later, our founders and their original values continue to guide LAZ. And it's these values and our dedication to them that forms a key component of "The LAZ Way."

Forward-Looking Safe Harbor Statement:

This press release contains forward-looking statements as defined within Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. By their nature, forward-looking statements and forecasts involve risks and uncertainties because they relate to events and depend on circumstances that will occur in the near future. Those statements include statements regarding the intent, belief or current expectations of Car Charging Group, Inc., and members of its management as well as the assumptions on which such statements are based. Prospective investors are cautioned that any such forward-looking statements are not guarantees of future performance and involve risks and uncertainties, and that actual results may differ materially from those contemplated by such forward-looking statements. The Company undertakes no obligation to update or revise forward-looking statements to reflect changed conditions.

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