

June 28, 2012



# **City of Hollywood, Florida Selects CarCharging(TM) for City-Wide Deployment of Electric Vehicle Charging Services**

## **City Contracts With CarCharging to Roll Out Electric Vehicle (EV) Charging Services in Popular Municipal Parking Locations**

MIAMI BEACH, FL and HOLLYWOOD, FL -- (MARKETWIRE) -- 06/28/12 -- CarCharging™ (OTCBB: CCGI), a nationwide electric vehicle (EV) charging service provider, was recently awarded an exclusive contract by the City of Hollywood, Florida to provide EV charging services. As a result, CarCharging's EV charging services are now available at multiple public parking garages within the City of Hollywood.

CarCharging has deployed initial EV charging services at three locations in Hollywood, with two in the city center to serve downtown businesses, residents and visitors, and one near the beach. All three service locations were installed in public parking garages owned by the city and are there to serve community members and visitors alike.

"Encouraging and supporting the use of electric vehicles is part of Hollywood's overall commitment to sustainable and environmentally sound practices," said Lorie Mertens-Black, City of Hollywood Director of Parking & Intergovernmental Affairs. "Installing CarCharging stations is one more way Hollywood continues to raise the bar when it comes to promoting sustainability."

"We're very excited to partner with Hollywood to provide CarCharging's EV charging services, as it offers a tremendous shared amenity for the growing number of EV drivers," said Michael D. Farkas, CEO of CarCharging. "CarCharging is committed to delivering EV charging services across the country and throughout Florida, and we encourage other cities to take Hollywood's lead in rolling out EV charging infrastructure to facilitate public charging of electric vehicles."

CarCharging's service utilizes a Coulomb Technologies EV fast charging station, known as Level II, which provides 240 volts with 32 amps of power to quickly refuel an electric vehicle's battery. The EV charging stations utilize the standard SAE J1772™ connector widely adopted by nearly all automobile manufacturers.

EV drivers can easily register and create a CarCharging account online, and attach a small card to their keychain to initiate use and payment at any intelligent CarCharging station. The

CarCharging keychain card also allows drivers to use charging locations on the ChargePoint® Network, the largest national online network connecting EV drivers to EV charging stations. CarCharging also accepts direct payment via credit card.

Users can pinpoint EV charging station locations using the CarCharging map at <http://www.carcharging.com/>. The ChargePoint® mobile application for the iPhone, Android, and BlackBerry phones also provides real-time charging station location information with turn-by-turn directions. Drivers will soon be able to reserve a time slot, guaranteeing access to EV charging stations to recharge their electric vehicle.

Electric vehicles already on the market include the Nissan Leaf, Chevy Volt, Toyota Prius Plug-in Hybrid, BMW ActiveE, Ford Focus Electric, Mitsubishi i-MiEV, Coda, and Fisker Karma. Additional electric vehicle models are expected to be available later this year.

### ***About Car Charging Group, Inc.***

Car Charging Group, Inc. (OTCBB: CCGI) is a pioneer in nationwide public EV charging services, enabling drivers to easily refuel anytime, anywhere throughout the United States. CarCharging provides a comprehensive turnkey electric vehicle charging service to commercial and multi-family residential property owners. Employing the most advanced technology, CarCharging has built a robust, feature-rich network for EV charging.

Headquartered in Miami Beach, FL with offices in San Jose, CA and Barcelona, Spain, CarCharging's business model is designed to accelerate the adoption of public EV charging services. All installation, maintenance and related services are paid for by CarCharging, thus eliminating capital costs for property owners.

CarCharging has more than 37 strategic partnerships across multiple business sectors including multi-family residential and commercial properties, parking garages, shopping malls, retail parking, and municipalities. CarCharging's partners include, but are not limited to Ace Parking, Central Parking, Equity One, Equity Residential, Icon Parking, Rapid Parking, Related, USA Parking, Walgreens, The Pennsylvania Department of Environmental Protection, The City of Miami Beach, The City of West Palm Beach, and The City of Norwalk, Connecticut that manage or own a total of 6.4 million parking spaces.

For more information about CarCharging, please visit [www.CarCharging.com](http://www.CarCharging.com).

### ***About City of Hollywood, Florida***

Please visit [www.hollywoodfl.org](http://www.hollywoodfl.org)

### ***Forward-Looking Safe Harbor Statement:***

This press release contains forward-looking statements as defined within Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. By their nature, forward-looking statements and forecasts involve risks and uncertainties because they relate to events and depend on circumstances that will occur in the near future. Those statements include statements regarding the intent, belief or current expectations of Car Charging Group, Inc., and members of its management as well as the assumptions on which such statements are based. Prospective investors are cautioned that any such forward-looking statements are not guarantees of future performance and involve risks and uncertainties, and that actual results may differ materially from those contemplated by such forward-looking statements. Car Charging Group, Inc.

undertakes no obligation to update or revise forward-looking statements to reflect changes.

***CarCharging Media Contact:***

Sue Jessee

[Email Contact](#)

(913) 209-3860

***City of Hollywood, Florida Media Contract***

Raelin Storey

[Email Contact](#)

954-921-3098

***CarCharging Investor Relations:***

Constellation Asset Advisors, Inc.

(415) 524-8500

[www.ConstellationAA.com](http://www.ConstellationAA.com)