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## **Car Charging Group Inc. Joins Designers From Around the World to Showcase Electric Vehicle Charging Station at Miami Swim Week 2010**

### **Car Charging Displaying Demo at Lifestyle Retreat at The Gansevoort During Annual Miami Swim Week**

MIAMI BEACH, Fla., July 16, 2010 (GLOBE NEWSWIRE) -- Car Charging Group, Inc. (OTCBB:CCGI) today announced its participation in The Lifestyle Retreat at the Gansevoort Miami Beach in conjunction with the annual Mercedes-Benz Fashion Week Swim, the most elite swimwear event in the country presented annually over the course of five days to 12,000 influential journalists, buyers and VIPs.

Car Charging Group will present a demo at The Lifestyle Retreat (<http://miamiswimweek.com/>), co-sponsored by STK and The One Group, at the Gansevoort Hotel Lounge during Miami Swim Week 2010, July 16-17 from 1 p.m. -- 8 p.m. at 2377 Collins Avenue in Miami Beach, Fla.

"The Retreat consists of gifting suites, beauty salons, ultra music lounges and business and social media areas set up for an audience of VIP tastemakers, media, celebrities, buyers and models all in town for the week," said Car Charging Group CEO Michael D. Farkas. "This event is an annual destination for style makers from all over the world. The first drivers of the next generation of electric cars coming out later this year, like the Nissan Leaf, will be trendsetters. This venue gives us the opportunity to reach trendsetters while showcasing our brand in a unique carefree setting."

Car Charging Group, Inc. is in the business of owning, providing and servicing electric car charging stations in designated parking areas of public and private property, such as multi-family residential and commercial buildings, parking garages, municipalities, shopping malls, strip centers, sporting venues and other convenient charging locations. The company's business model enables the business/property owner to provide his/her customers or constituents with convenient car charging while simultaneously benefitting monetarily from a percentage of the revenue from the charging station.

#### **About Car Charging Group, Inc.**

Car Charging Group, Inc. is an owner and provider of electric vehicle (EV) charging stations with the mission to develop a nationwide infrastructure, enabling EV and plug-in hybrid

electric vehicle (PHEV) owners to charge their EVs anytime, anywhere. As part of its strategy, the Company owns, provides, installs and maintains electric vehicle charging units and works with various landowner partners to identify appropriate locations for its charging stations. The Company seeks to provide convenient, safe and affordable charging stations away from home in customer-friendly public locations, including municipalities, shopping malls and parking garages.

An estimated 40 million plug-in electric vehicles are predicted to be on the road by the year 2030. This estimate includes models from auto industry leaders such as the Nissan Leaf, GM Chevy Volt, Fisker Karma, and Tesla Model S. Car Charging Group, Inc. and other companies in the EV industry such as ECOtality and Better Place, realize the need to establish charging networks throughout the transportation infrastructure to provide easy access to charging stations everywhere drivers live and work. By investing at the forefront of the electric car revolution, Car Charging Group, Inc. seeks to become the leading provider of electric car charging services. The Company has launched its service in the South Florida market and is expanding its operations both nationally and internationally.

Car Charging Group, Inc. is based in Miami, Florida. The Company's website can be viewed at [www.carcharging.com](http://www.carcharging.com).

#### Forward-Looking Safe Harbor Statement:

This press release contains statements, which may constitute "forward-looking statements" within the meaning of the Securities Act of 1933 and the Securities Exchange Act of 1934, as amended by the Private Securities Litigation Reform Act. The Private Securities Litigation Reform Act of 1995 (PSLRA) implemented several significant substantive changes affecting certain cases brought under the federal securities laws, including changes related to pleading, discovery, liability, class representation and awards fees and of 1995. Those statements include statements regarding the intent, belief or current expectations of Car Charging Group, Inc., and members of its management as well as the assumptions on which such statements are based. Prospective investors are cautioned that any such forward-looking statements are not guarantees of future performance and involve risks and uncertainties, and that actual results may differ materially from those contemplated by such forward-looking statements. The Company undertakes no obligation to update or revise forward-looking statements to reflect changed.

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