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# Oscar Announces New President of Oscar Medical Group, Releases Early Data on Virtual Primary Care

NEW YORK--(BUSINESS WIRE)-- Oscar Health, Inc. (“Oscar”) (NYSE: OSCR), the first health insurance company built on a full stack technology platform, today announced that Dr. Okiki Louis will become President of Oscar Medical Group (OMG), effective April 26, 2021. OMG is a collection of physician-owned practices and offers high-quality, compassionate and patient-centered care. OMG physicians and nurse practitioners provide virtual urgent care and virtual primary care services to members.

“Dr. Louis has deep experience managing a large, regionally distributed practice, having spent many years at Concentra,” said Meghan Joyce, Chief Operating Officer at Oscar. “We’re thrilled to have her join the team and lead OMG into its next phase of growth.”

Dr. Louis is joining OMG from Concentra, where she is currently Vice President of Medical Operations for the Mountain Region and oversees medical operations in Nevada, Oregon, Arizona, Washington, Alaska, Colorado and Utah. Prior to Concentra, Dr. Louis served as an Urgent Care Physician at WellStar Health, and earlier in her career, she spent eight years as an emergency medicine physician. Dr. Louis is board certified in emergency medicine and completed her residency at Johns Hopkins Hospital. Dr. Louis received her Bachelor’s degree in cellular and molecular biology from the University of California, Berkeley, and her M.D. from the University of Pennsylvania.

As a part of Dr. Louis’ responsibilities, she will oversee virtual urgent care and the primary care practice supporting Oscar’s Virtual Primary Care offering. Since its launch this year, Oscar’s Virtual Primary Care program has increased access and improved affordability for members. Early results show that the program has made strides to improve access and close care gaps:

- Oscar Medical Group is one of the top 3 largest primary provider groups by volume of Oscar patients seen in states where they are practicing.
- The majority of members who have adopted virtual primary care are 36+.
- Members with chronic conditions have had higher adoption rates than healthy members.
- We offer care in both English and Spanish, and have up to 38% Spanish-speaking empaneled patients in our virtual primary care teams across the country.
- Adherence to recommended care has been very high -- 80% of prescribed medications have been filled.
- Our virtual primary care providers have received a 99% member satisfaction score.
- 85% of patients say they intend to use Virtual Primary Care as their only primary care provider and/or when health issues arise.

Virtual Primary Care is powered by Oscar's technology platform, which is designed to help drive improved efficiency and superior engagement with members. The platform is designed

to lower costs through an efficient, full-stack platform and health plan infrastructure and power effective medical cost management through consumer-centric experiences, including virtual.

“I’m looking forward to leading OMG and partnering with Oscar to expand OMG’s virtual practice and serve even more members,” said Dr. Louis. “The pandemic has presented a host of challenges in accessing healthcare, and Oscar has been at the forefront of offering solutions like Virtual Primary Care that enable patients to continue accessing care at a cost they can afford, and I am excited to build upon its success.”

Dr. Louis is succeeding Dr. Neil Parikh who became OMG President in 2019. Dr. Parikh will be staying with OMG through Fall 2021 and will work closely with Dr. Louis once she joins at the end of the month.

“Dr. Parikh has been instrumental in launching Oscar’s virtual platform and building Oscar Medical Group into what it is today,” said Meghan Joyce. “We are grateful for all he has done and his partnership over the years.”

**About Oscar Health, Inc.**

Oscar Health, Inc. (“Oscar”) is the first health insurance company built around a full stack technology platform and a relentless focus on serving its members. At Oscar, our mission is to make a healthier life accessible and affordable for all.

Headquartered in New York City, Oscar has been challenging the health care system's status quo since our founding in 2012. The company’s member-first philosophy and innovative approach to care has earned us the trust of approximately 529,000 Americans across 291 counties, as of January 31, 2021. We offer Individual & Family, Small Group and Medicare Advantage plans. We also offer our full stack technology platform to others within the provider and payor space. Our vision is to refactor health care to make good care cost less. Refactor is a term used in software engineering that means to improve the design, structure, and implementation of the software, while preserving its functionality. At Oscar, we take this definition a step further. We improve the member experience by building trust through deep engagement, personalized guidance, and rapid iteration.

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