

# Global Payments Announces the Launch of its Genius™ for Enterprise POS Solution

• Purpose built for the complex requirements of sports and entertainment venues, QSR and fast casual restaurants, and foodservice management environments

ATLANTA--(BUSINESS WIRE)-- Global Payments Inc. (NYSE: GPN), a leading worldwide provider of payment technology and software solutions, today announced that its Genius solution for enterprise customers is available in the U.S.

This press release features multimedia. View the full release here: https://www.businesswire.com/news/home/20250910280614/en/

The Genius solution for enterprise businesses provides a unified, modern and modular commerce enablement platform designed to meet the complex needs of quick service and fast casual restaurants, sports and entertainment venues, and foodservice management environments such as cafeterias.

## All the functionality enterprise POS customers desire

Built for speed and scale, Genius packs all the features – including POS, Kitchen Management, Back Office, Payments, Drive Thru, Kiosk, Digital Signage and more – in one enterprise-grade platform that large-scale food service organizations and venues need, while also delivering enhanced configurability that enables Global Payments to bring its feature-rich POS platform to customers across a broader range of business needs and sizes.

Key functionality includes, but is not limited to:

- Point of sale: Hardware and operating system-agnostic platform that includes realtime data sync, conversational ordering, offline capabilities, centralized management and more. A bespoke version for managed foodservice environments helps streamline high-volume food operations across corporate campuses, schools, healthcare systems and more.
- **Payments:** Fully-integrated payment stack that is tailored to enterprise restaurants and supports multiple tender types, EMV compliance and fast, secure transactions.
- **Kitchen management:** Robust offering that streamlines food prep operations through real-time order routing, order bumping and claiming logic, and device flexibility.
- **Back office:** Profit-driving solution that provides configurable reporting and detailed insights across sales, inventory and labor.
- **Drive thru:** End-to-end technology package that features loop detectors, camera systems, intelligent order confirmation units, and a fully-integrated vision system that automates order initiation, maintains order sequence and more.
- **Digital menu boards:** Next-generation digital signage platform featuring real-time

- menu updates, as well as pricing sync for indoor and outdoor environments.
- **Kiosks:** Modern, customizable interface for guests, integrating loyalty payment options for a seamless experience.

#### **Enterprise-Grade Features Backed by Unmatched Expertise**

Now, enterprises across the spectrum of size and sophistication can access leading, enterprise-grade technology that scales effortlessly to meet their needs.

"Global Payments has deep experience deploying our commerce enablement technologies in some of the most complex environments in the world, including multinational QSRs and stadiums where fast, reliable foodservice has to move at crowd speed," said Terry Roberts, president of Merchant Solutions for Global Payments. "By consolidating our POS solutions under a common platform and brand, we are able to extend our commerce technology to a broader set of customers that can benefit from the superior product features – even if they do not have the scale of a typical enterprise customer. We believe this is a real differentiator."

Deploying the Genius platform is an investment in seamless operations and enhanced profitability, backed by an industry leader.

- 51,000 restaurants worldwide operate Global Payments' enterprise technology.
- Approximately 160 stadiums and venues worldwide utilize the company's technology, including every major professional sports league in the U.S., college football stadiums, and football stadiums throughout Europe.

### **Customer praise for Genius**

"Scaling over 1,000+ restaurants in under three years was no small feat. Genius gave us the flexibility and partnership we needed to make it happen – from supporting our franchisee needs to navigating unique regional requirements," said Nasiem Patel, senior director of technology, A&W. "The platform is intuitive, the team is responsive, and together we've built something that works at scale."

The introduction of Genius for enterprise customers follows the successful launch of Genius for restaurant and retail solutions earlier this year. Genius is also now available for quick service restaurants in the UK.

Global Payments will be showcasing the Genius enterprise solution at the FS/TEC show for restaurant operators Sept. 14 to 16 in Orlando, Florida (booth #262). For more information, visit globalpayments.com/enterprise or view this video.

# **About Global Payments**

Global Payments (NYSE: GPN) helps businesses around the world enable commerce and provide exceptional experiences to their customers. Our payment technology and software solutions enable merchants, issuers and developers to deliver seamless customer experiences, run smarter operations and adapt quickly to change. Because if it has anything to do with commerce, we are already on it.

With 27,000 team members across 38 countries, we have the scale and expertise to help businesses grow with confidence. Headquartered in Georgia, Global Payments is a Fortune

500® company and a member of the S&P 500.

Learn more at company.globalpayments.com and follow us on X, LinkedIn and Facebook.

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