

# Intel Security to Help Protect Samsung Galaxy S7 and Galaxy S7 Edge

Intel Security Currently Helps Protect Samsung Devices with McAfee® VirusScan® Mobile Security

## **News Highlights:**

- New Samsung Galaxy S7 and Galaxy S7 edge worldwide will come pre-installed with McAfee® VirusScan® mobile security and anti-malware technology
- Intel Security Mobile Threat Report showcases the need for heightened security against the growth of mobile malware
- Agreement with Samsung expanded to now better protect the new Samsung Galaxy S7 and S7 edge

BARCELONA, Spain--(BUSINESS WIRE)-- **Mobile World Congress** — Intel Security today announced that new Samsung Galaxy S7 customers can enjoy its mobile security solution designed to help keep them safe from a growing number of mobile threats. Samsung Galaxy S7 and GalaxyS7 edge will come pre-installed with <a href="McAfee VirusScan">McAfee VirusScan</a>. With this collaboration, Samsung customers will be better protected with anti-malware technology that is already helping to provide a more secure mobile experience to more than 40 million Samsung Galaxy users globally.

Historically, mobile malware has been something of an afterthought for cybercriminals, with most of their efforts focused on the desktop or laptop. However, over the past several years, there has been a dramatic increase in sophisticated and complex new malware targeting mobile devices. According to Intel Security's Mobile Threat Report, three million devices were affected by malware solely through mobile app stores over the past six months. Additionally, Intel Security found that in Q4 2015 mobile malware samples increased 24 percent compared to Q3 2015.

"As consumers grow increasingly reliant on their mobile devices and use those devices for sensitive transactions, increased protection against malware is critical to better securing their data," said John Giamatteo, corporate vice president at Intel Security. "Intel Security is combatting these growing mobile threats by collaborating with consumer brands like Samsung to help keep customer's mobile devices more secure so they can experience the connected world with confidence."

"Samsung Galaxy S7 and S7 edge users can feel more comfortable in navigating the digital world with enhanced protection by the latest anti-malware solution that Samsung offers," said Henry Lee, vice president of Mobile Security Technologies of Samsung Mobile. "Smartphones have become an extension of our everyday lives, and it is important that we provide our users with a high level of protection designed to help keep their personal data

safe in their Samsung device."

# McAfee VirusScan Technology

McAfee VirusScan is an anti-malware system that scans apps and files on both the device and SD Card, helping to prevent corruption from a variety of malicious codes, from viruses to Trojans. For more information on McAfee VirusScan mobile security, visit the product <u>data</u> sheet.

#### **Availability**

McAfee VirusScan anti-malware technology from Intel Security is currently shipping as a preinstalled feature for Samsung Galaxy S7 and Galaxy S7 edge and already exists in Samsung Galaxy S6, S6 edge and Galaxy Note 5. No additional purchase is necessary.

# **Intel Security at Mobile World Congress**

At Mobile World Congress, Intel Security will run demos featuring McAfee VirusScan on Samsung mobile devices. Please visit Intel at <u>Hall 3 Stand 3D30</u>.

#### **About Intel Security**

With its Security Connected strategy, innovative approach to hardware-enhanced security, and unique Global Threat Intelligence, Intel Security is intensely focused on developing proactive, proven security solutions and services that protect systems, networks, and mobile devices for business and personal use around the world. Intel Security combines the experience and expertise of McAfee with the innovation and proven performance of Intel to make security an essential ingredient in every architecture and on every computing platform. Intel Security's mission is to give everyone the confidence to live and work safely and securely in the digital world. <a href="https://www.intelsecurity.com">www.intelsecurity.com</a>.

No computer system can be absolutely secure.

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Source: Intel Corporation