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# MJ Freeway to Present at The Cato Institute on High Tech: How the Burgeoning Legal Cannabis Industry Is Harnessing Technology

DENVER, April 16, 2015 /PRNewswire/ -- Amy Poinsett, Co-Founder and CEO of [MJ Freeway](#), a business software company for the cannabis industry, will be presenting at [#CatoDigital](#), which is part of a series of events highlighting the intersection of tech, social media, and the ideas of liberty. The panel, taking place on April 27th in Washington D.C., will also include Taylor West, Deputy Director of the [National Cannabis Industry Association](#) and Betty Aldworth, Executive Director of [Students for Sensible Drug Policy](#).

[The Cato Institute](#) is a public policy research organization dedicated to the principles of individual liberty, limited government, free markets and peace. Its scholars and analysts conduct independent, nonpartisan research on a wide range of policy issues. The upcoming event, ***High Tech: How the Burgeoning Legal Cannabis Industry Is Harnessing Technology***, will speak to ways the cannabis industry is mobilizing the power of technology, as well as the legal barriers that still stand in the way.

Amy Poinsett will discuss how she and Co-Founder, Jessica Billingsley, entered the industry at an early stage, the ways that MJ Freeway's seed-to-sale tracking technology has met the needs of stringent compliance regulations across the world, and how the industry has created a unique need for specific business solutions. Poinsett will also address some of the legal challenges that business operators face.

"I am pleased to have been invited to speak at the Cato Institute and look forward to discussing the technological innovation that the cannabis industry has prompted," said Poinsett. "I commend the Cato Institute for hosting this discussion".

This event will be live-streamed at [cato.org/live](#) and questions may be submitted via Twitter using [#CatoDigital](#). For more information and to register, visit [cato.org/events](#).

## **About MJ Freeway:**

MJ Freeway is the industry-leading software solution for marijuana businesses, with clients in 20 states, the District of Columbia, Canada, and Europe. Founded in 2010 by a team of career software and IT professionals, the product suite is designed and built from the ground-up specifically for cannabis businesses. MJ Freeway also offers SuccessMap™, a complete suite of professional services for cannabis businesses. For more information, call 888-932-6537 or visit [mjfreeway.com](#).

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SOURCE MJ Freeway