

July 16, 2013



MJ Freeway CEO Amy Poinsett Joins Colorado's Retail Marijuana Sales Rulemaking Advisory Panel

DENVER, July 16, 2013 /PRNewswire/ -- The state of Colorado State Licensing Authority (SLA) has invited MJ Freeway CEO and co-founder Amy Poinsett to join an advisory panel to assist in rulemaking and implementation of state retail marijuana laws.

Amendment 64 and HB13-1317 mark the beginning of the state's initiative to create and regulate a legal market for recreational marijuana. To prepare for this, the SLA have assembled the advisory group to assist in rulemaking discussion to ensure a well-planned and effective regulatory framework. Amy explains that her "experience in working with hundreds of medical cannabis businesses in Colorado provides valuable insight ... especially around tracking and what technology is both available and/or possible, and will help inform the rulemaking process." Amy brings to the group extensive knowledge and experience with state regulation and administration both within Colorado and in other states with a medical marijuana market. With a broad perspective of various states' enforcement challenges in regulation, Amy hopes to assist Colorado in guaranteeing a safe and well-regulated market.

These advisory meetings are open to the public, with meetings beyond the first open to public testimony after regular proceedings including the group discussion. The first will be held at the Colorado Marijuana Enforcement Division offices at:

455 Sherman Street
Suite 390
Denver, CO 80203

About MJ Freeway LLC

MJ Freeway is the most popular and trusted provider of business software for the Medical Marijuana Industry. MJ Freeway offers GramTracker™ and GrowTracker™, patented inventory control and grow management applications integrated into their hosted software. MJ Freeway delivers cloud-based point of sale systems with patient and financial record management, guaranteed state-specific regulatory compliance and multiple integrations with social networks, testing labs and locators. MJ Freeway's software is accessible to any MMJ business with a computer and an Internet connection. For more information please visit: www.MJFreeway.com.

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