

Denver International Airport Launches Clear Channel Outdoor America's ClearVision TV Network Across All Concourses

Major Airport-Wide Enhancement for Airport's Over 53 Million Annual Travelers

NEW YORK--(BUSINESS WIRE)-- [Clear Channel Airports](#) (CCA), a brand division of [Clear Channel Outdoor](#) Americas (NYSE: CCO), and a subsidiary of iHeartMedia Inc., and Denver International Airport (DEN) today announced the launch of CCA's in-airport TV network, [ClearVision](#), throughout DEN's three concourses at airline gateholds. The custom network, "DEN-TV," will be featured on thirty 46-inch screens showcasing content from local partners, giving travelers a customized, in-depth look at everything happening in Denver.

This Smart News Release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20150617006355/en/>



Travelers at Denver International Airport enjoy the latest entertainment on Clear Channel Airports' ClearVision TV. (Photo: Business Wire)

The new network will provide advertisers with access to more than 53 million annual passengers travelling through DEN, the nation's fifth-busiest airport and ClearVision's largest market to date. And, for the first time, ClearVision will offer advertisers the ability to target their marketing campaigns to specific airline gatehold areas beginning with Southwest Airlines and United Airlines. Current content

partners include; CBS Denver, Visit Denver, Colorado Ski Country, Denver Zoo, Denver Museum of Nature and Science, Colorado Symphony Orchestra, Special Olympics and State of Colorado.

In 2013, CCA modernized DEN's advertising program with new static and digital displays.

Now, the introduction of ClearVision firmly establishes Clear Channel as a leader in airport TV networks, enabling local brands and partners to benefit from a 360-degree approach to airport advertising.

“With DEN-TV’s innovative ability to let advertisers market to particular airport gateholds, ClearVision adds an exciting new dimension to its national airport TV network,” said Jon Sayer, President, Clear Channel Airports. “DEN-TV brings Denver travelers enjoyable, compelling content that will enhance their travel experience and grow Denver International Airport’s reputation for providing great travel amenities and innovative business opportunities for advertisers. Additionally, CCA’s media transformation at DEN represents a 360 degree passenger engagement experience by including static, digital, experiential and digital place-based advertising opportunities.”

ClearVision is the only airport television network that links brand campaigns to a variety of content from major TV networks, including; ABC, FOX, NBC, E!, PGA Tour and many more. ClearVision delivers a lineup of top network shows from over 200 content providers, transformed into short-form “mini-sodes” covering entertainment, news, weather and sports and enabling airports to offer a customized TV station featuring local businesses and airport promotions.

Since its launch in 2012, CCA has deployed ClearVision in Louis-Armstrong New Orleans International Airport (MSY), Raleigh-Durham International (RDU), Cleveland-Hopkins International (CLE), Gerald R. Ford International Airport (GRR) and Dallas Love Field (DAL) airports. All participating airports have leveraged the unique ability to create their own locally branded television networks, featuring premium content in both national and local news, entertainment, sports and weather.

About Denver International Airport

Denver International Airport is the 15th-busiest airport in the world and the fifth-busiest airport in the United States. With more than 53 million passengers traveling through the airport each year, DEN is one of the busiest airline hubs in the world’s largest aviation market. DEN is the primary economic engine for the state of Colorado, generating more than \$26 billion for the region annually. For more information visit, check us out on [YouTube](#), [Pinterest](#), and [Instagram](#), like us on [Facebook](#) and follow us on [Twitter](#).

About ClearVision

ClearVision is a transformative away-from-home television broadcaster delivering a top-tier entertainment, news, sports and weather programming mix to airports throughout the U.S. ClearVision is a partnership between Clear Channel Airports and ClearTV Media and is headquartered in Burbank, CA. The company’s television content strategy provides Fortune 500 brands and advertisers with optimal engagement and consumer interaction. Visit www.clearvisiondigitalnetworks.com to learn more.

About Clear Channel Outdoor Holdings, Inc.

Clear Channel Outdoor Holdings, Inc. (NYSE: CCO) is one of the world’s largest outdoor advertising companies with more than 640,000 displays in over 40 countries across Asia, Australia, Europe, Latin America and North America. Reaching millions of people

monthly, including consumers in 45 of the top 50 U.S. markets, Clear Channel Outdoor enables advertisers to engage with consumers through innovative advertising solutions. Clear Channel Outdoor is pioneering the integration of out-of-home with mobile and social platforms, and the company's digital platform includes more than 8,000 screens worldwide, with 1,110 digital billboards across 38 U.S. markets.

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