

Chicago City Council Selects Clear Channel Airports as Digital Media Provider for O'Hare and Midway Airports

Contract Could Deliver More than \$25 Million Annually to the Windy City

CHICAGO--(BUSINESS WIRE)-- Chicago's City Council recently voted to award [Clear Channel Airports](#) a new five-year contract with five one-year extension options to provide comprehensive indoor digital media programs at Chicago's two airports – O'Hare and Midway International. Clear Channel Airports, a division of [Clear Channel Outdoor](#) (NYSE: CCO), has a long history in Chicago having owned and operated advertising space at both airports since 2002.

"The new advertising platforms will enhance the look and feel of the global gateways to our city, O'Hare and Midway, with vibrant, dynamic displays and interactive features that set a new world model for other cities and airports to follow," said Chicago Mayor Rahm Emanuel. "It includes cutting-edge technology that will inform and entertain travelers, and help them better navigate Chicago's airports. The agreements also provide opportunities for disadvantaged business enterprises and will optimize concession revenues to the airport."

In addition to enhancing the air passenger experience with interactive displays and real-time information, the Clear Channel Airports media technologies are expected to attract local, regional and global advertisers delivering to the City more than \$25 million annually from ads and sponsorships sold in O'Hare and Midway.

Featuring nearly 400 digital devices, Clear Channel's program will reach more than 66 million passengers in Chicago annually. Using flexible, diverse and interactive technologies, Clear Channel's planned program includes:

- The first ever 360 degree digital globe in an airport suspended from the ceiling of Terminal 3.
- Two digital soffits (overhangs) comprising a total of 60 LCD screens creating 412 square feet of dynamic digital surface each.
- A full network of interactive digital directories providing travelers instant access to information on restaurants, hotels, etc.
- Embedded digital tablets available to travelers within sponsored FreeCharge work stations allowing passengers to connect with work or home
- Various living green foliage walls and a green education area emphasizing the City of Chicago's commitment to green areas and environmentally friendly practices.

"Clear Channel is excited to continue its partnership with the City of Chicago," said John J. Moyer, vice president, Clear Channel Airports. "Airports across North America are making it clear that Clear Channel is the preferred partner for airport media, and this new contract will

give Chicago's Airports the latest digital technologies for advertisers to connect with millions of travelers, on a greater, more meaningful level than before while delivering an additional revenue stream to the city."

The Chicago contract represents one of more than 47 new contracts awarded to Clear Channel Airports over the last two years to provide similar services in airports across the country including Denver, Philadelphia and Detroit International airports.

About Clear Channel Outdoor Holdings, Inc.

Clear Channel Outdoor Holdings, Inc. (NYSE: CCO) is one of the world's largest outdoor advertising companies reaching more than half a billion people globally every month. CCO helps advertisers create inspiring out-of-home campaigns across displays spanning traditional and digital sign formats in urban, transit, airport and roadside environments, on street furniture, and at retail near point of sale. CCO enables brands to engage people out and about in all manner of lifestyle environments. CCO's network spans 30 countries with 750,000 displays and has the fastest growing digital outdoor network now surpassing 4,500 digital billboards worldwide. In the U.S., CCO operates in 49 of the top 50 designated market areas.

Certain statements in this release constitute "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause the actual results performance or achievements of the Company to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements.

Clear Channel Outdoor
Jason D. King, 703-582-9512
vice president, corporate communications
jasondking@clearchannel.com

Source: Clear Channel Outdoor Holdings, Inc.