

Clear Channel Airports Partners With Lattimer Communications to Provide Atlanta-Area Businesses With Advertising Opportunities at Hartsfield Airport

New Partnership Focused on Getting More Atlanta Businesses to Advertise at the World's Busiest Airport

Atlanta, GA -- February 27, 2013 – Clear Channel Airports, a division of Clear Channel Outdoor Holdings, Inc., (NYSE:CCO) one of the world's largest outdoor advertising companies, today announced the expansion of its partnership with Lattimer Communications, Inc., an Atlanta-based marketing communications agency, to include a more strategic marketing and sales role. The expansion of Lattimer Communications role will mean that Atlanta businesses will have dedicated resources to help them leverage the unique and valuable advertising opportunities to the nearly 90 million travellers passing through Hartsfield-Jackson Atlanta International Airport each year.

Clear Channel Airports formed a partnership with Lattimer Communications in January 2012 to provide marketing communications support for its business. The expansion of Lattimer Communications' role to include marketing and sales specifically to Atlanta businesses will open the door to this valuable and affluent segment of consumers who travel through Hartsfield-Jackson International Airport every day.

"We are tremendously excited about our new role with Clear Channel Airports," said Sarah Lattimer, President. "The ability to provide advertising that allows Atlanta businesses to showcase themselves in the world's busiest airport represents a phenomenal opportunity for the agency, especially as we are able to help other businesses position themselves in front of such a lucrative market."

"Clear Channel Airports is pleased with our partnership with Lattimer Communications, as we strengthen our team to deliver the best advertising solutions to local and national advertisers as well as the city of Atlanta," said Toby Sturek, president of Clear Channel Airports. "We have been a part of the Atlanta community for several decades, but we know our partnership with Lattimer Communications will strengthen our relationship with the Atlanta community and area businesses."

Today's announcement validates the choice of Lattimer Communications as a strategic partner. This choice was made possible through Georgia Tech's Minority Business Development Agency (MBDA) Business Center which identified Lattimer Communications as an experienced, established minority partner who can be a long-term contributor to Clear Channel Airports ability to deliver innovative advertising solutions at Hartsfield Airport to national and local businesses, especially minority owned businesses.

Clear Channel Airports has developed innovative programs to connect advertisers and air

travellers at Hartsfield-Jackson International Airport including special promotions around last summer's Olympic Games. It also contributes important revenue to the city of Atlanta. Lattimer Communications will help expand this momentum and opportunities to additional Atlanta businesses so they can sell more products and services and create new jobs.

About Clear Channel Outdoor Holdings (CCO)

Clear Channel Outdoor Holdings, Inc. (NYSE: CCO) is one of the world's largest outdoor advertising companies reaching more than half a billion people across the globe every month. CCO works with advertisers to create inspiring out-of-home advertising campaigns, enabling brands to meet and engage people when they're out and about. A growing portfolio of 750,000 displays is currently made up of 650,000 displays in 28 countries in the International division across Asia-Pacific, Europe, and Latin America; and 109,000 displays in the United States and Canada, covering 48 of the 50 largest U.S. markets. These displays span traditional and digital formats on roadside billboards, street furniture and in retail, point of sale, airport, transit and lifestyle environments. Advertisers can also enjoy access to an unrivalled international network offering in excess of 4,500 digital billboards worldwide including 1,035 in the U.S.

About Clear Channel Airports

Dedicated to airport advertising for more than 37 years, Clear Channel Airports is the premier innovator of contemporary display concepts. The Company, a division of Clear Channel Outdoor Holdings, Inc. (NYSE:CCO), one of the world's largest outdoor advertising companies, currently operates more than 260 airport programs across the globe and has a presence in 32 of the top 50 U.S. markets with major airports. More information can be found on Clear Channel Airports and Clear Channel Outdoor by visiting www.clearchannelairports.com and www.clearchanneloutdoor.com.

About Lattimer Communications, Inc.

Lattimer Communications, Inc. is a minority- and female- owned marketing communications agency that specializes in crafting strategically-sound and innovative programs for multicultural consumer groups, including the African-American, particularly female, and Latino segments. Past and current clients include: Georgia Power Company, SunTrust Bank, The Coca-Cola Company, DeKalb Medical at Hillandale, and the Georgia Department of Labor, among others. For more information on Lattimer Communications, please call 404-526-9321 or visit www.lattimercommunications.com.

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