

## Clear Channel Airports Wins Contracts with Seattle-Tacoma International Airport and Mineta San Jose International Airport

## Reaching Elite Business Travellers at Heavily-Trafficked Airports

CHICAGO--(BUSINESS WIRE)--

Clear Channel Airports, a division of Clear Channel Outdoor, today announced it has won advertising rights to Seattle-Tacoma International Airport and Mineta San Jose International Airport. The 10-year contracts, for which Clear Channel Airports was selected over several interested parties, will commence in August of 2007.

Ranked number 18 and 40 in the country for flight volume, Seattle-Tacoma and San Jose will expand Clear Channel Outdoor's client base and enhance its ability to help advertisers reach an extremely desirable consumer base that includes elite, frequent flier business travellers.

Clear Channel Airports will provide a mix of the traditional backlit inventory, banners, wraps, and possibly new digital offerings at these locations.

"These additions to Clear Channel Airports' growing network expand our delivery to an affluent, hard-to-reach target audience," said Mike Riley President Clear Channel Airports. "The elite, frequent flier demographic has high personal income, discretionary buying power and significant influence on business purchase decisions, which has contributed to the steadily increasing importance of airport advertising."

"At a time when we're rebuilding our airport for the future of San Jose and Silicon Valley, our new contract with Clear Channel strengthens our ability to better serve our customers and our community," said Bill Sherry, San Jose Director of Aviation. "We look forward to a productive partnership that will help us reach our goals."

## **About Clear Channel Airports**

Clear Channel Airports is the world's #1 marketer of airport advertising and the premier innovator of contemporary display concepts. Our commitment is to create the most successful advertising programs to deliver your message to current and prospective customers. We fulfill this mandate by delivering in excess of 500 million airline passengers annually in the top U.S. and Canadian airports. <a href="https://www.clearchannelairports.com">www.clearchannelairports.com</a>

## About Clear Channel Outdoor

Clear Channel Outdoor (NYSE:CCO) is the world's largest outdoor advertising company with over 973,000 displays in more than 60 countries across 6 continents. In the United States, the company operates over 167,000 advertising displays and has a presence in 49 of the top

50 Designated Market Areas. It also operates airport, rail, taxi and mall advertising businesses worldwide. Its Spectacolor (U.S.) and DEFI (international) divisions are the global market leaders in spectacular sign displays, including in New York's Times Square. Clear Channel Adshel is the company's international street furniture division, which operates over 3,500 municipal advertising contracts worldwide. More information may be found by visiting <a href="https://www.clearchanneloutdoor.com">www.clearchanneloutdoor.com</a>.

Source: Clear Channel Outdoor