

September 15, 2022



Coveo Survey Reveals 45% of Consumers Will Start Holiday Shopping Earlier Than Past Holiday Peak Periods in Search of Deals Given Rising Costs

Survey also found that consumer shopping is not slowing down despite economic concerns, with 80% of consumers planning to shop as much or more this holiday season as compared to last year

MONTREAL and LONDON and SAN FRANCISCO, Sept. 15, 2022 (GLOBE NEWSWIRE) -- REVIEWED

ready to queue, once confirmed.



Source: Coveo Solutions Inc.

2022 Holiday Shopping Report from Coveo



2022 Holiday Shopping Report: Spending Trends and Impact from Coveo