

# Q2 Fiscal 2025 Financial Results

For the three and six months ended September 30, 2024



November 4, 2024

#### Disclaimer

This presentation ("Presentation") is qualified in its entirety by reference to, and must be read in conjunction with, the information contained in our Annual Information Form dated June 3, 2024 (the "AIF"), as well as in our condensed interim consolidated financial statements (unaudited) for the three and sixmonth periods ended September 30, 2024 and 2023, together with the notes thereto (collectively, the "Financial Statements"), as well as the management's discussion and analysis (the "MD&A") in respect thereof. All references to "US\$", "\$", and "U.S. dollars" are to United States dollars and all references to "C\$" are to Canadian dollars. Readers should not construe the contents of this Presentation as legal, tax, regulatory, financial or accounting advice. Coveo believes that the market, industry, customer and other data presented in this Presentation is reliable and, with respect to data prepared by Coveo or on its behalf, that Coveo's estimates and assumptions are currently appropriate and reasonable, but there can be no assurance as to the accuracy or completeness thereof.

#### **Forward-Looking Information**

This Presentation contains "forward-looking information" and "forward-looking statements" within the meaning of applicable securities laws, including with respect to Coveo's financial outlook and related assumptions for the three-month period ending December 31, 2024 and the fiscal year ending March 31, 2025 (collectively, "forward-looking information"). Please refer to the "Forward-Looking Information" section of our earnings press release dated November 4, 2024, for a cautionary statement regarding forward-looking information included in this Presentation. Such cautionary statement is deemed to be included by reference in this Presentation.

#### **Non-IFRS Measures and Ratios**

The information presented in this Presentation includes non-IFRS financial measures and ratios. These measures and ratios should not be considered in isolation nor as a substitute for analysis of Coveo's financial information reported under IFRS. These measures and ratios are not recognized measures under IFRS and do not have a standardized meaning prescribed by IFRS and are therefore unlikely to be comparable to similar measures presented by other companies. Coveo believes the non-IFRS measures and ratios used in this Presentation provide its management and investors consistency and comparability with its past financial performance and facilitate period-to-period comparisons of operations, as they generally eliminate the effects of certain variables from period to period for reasons unrelated to overall operating performance. Please refer to the "Definition of Non-IFRS Measures and Ratios" section of the Appendix for details of the composition of Adjusted EBITDA, Adjusted Gross Profit, Adjusted Product Gross Profit, Adjusted Professional Services Gross Profit (%), Adjusted Product Gross Profit (%), Adjusted Professional Services Gross Profit (%), Adjusted Sales and Marketing Expenses, Adjusted Research and Product Development Expenses, Adjusted General and Administrative Expenses presented by Coveo, as well as the reconciliations of such measures to the most directly comparable IFRS measure, where applicable.

#### **Key Performance Indicators**

This Presentation refers to operating metrics used in Coveo's industry, some of which Coveo considers key performance indicators. Please refer to the "Key Performance Indicators" sections of our earnings press release dated November 4<sup>th</sup>, 2024 and our MD&A for the three- and six-month periods ended September 30, 2024, both of which are available on our profile on SEDAR+ at www.sedarplus.ca, for disclosure regarding our key performance indicators, which disclosure is deemed to be included by reference in this Presentation.

Une copie de cette présentation peut être obtenue en français sur demande. A French copy of this presentation can be made available upon request.





# Q2 Performance Highlights



### Q2 FY'25 Highlights



Q2 FY'25 SaaS **Subscription Revenue**<sup>(2)</sup>



11%(1)

Q2 FY'25 SaaS Subscription Revenue<sup>(2)</sup> Growth

> (Coveo core Platform) (Year-over-Year)



82%

Q2 FY'25 Product **Gross Margin** 



\$1.5M

Q2 FY'25 Adjusted EBITDA<sup>(3)</sup>



Q2 FY'25 Net Loss



\$1.4M

Q2 FY'25 Cash

Flows from Operating **Activities** 

- Excludes the effect of SaaS Subscription revenue or SaaS ACV attributable to the Qubit Platform.
- SaaS Subscription Revenue is a key performance indicators of Coveo. Please refer to the "Definition of Key Performance Indicators" section of the Appendix for the definitions of such measure.
- Adjusted EBITDA is a non-IFRS measure. Please refer to the "Non-IFRS Measures and Ratios" section of the disclaimer to this Presentation, and to the "Reconciliation of Net Loss to Adjusted Operating Loss and Adjusted EBITDA" section in the Appendix for a definition of Adjusted EBITDA and a reconciliation to net loss.





The capabilities of Generative AI took the world by storm and became the catalyst for an unprecedented interest from global enterprises in Applied AI.

After education, experimentation and evaluation, enterprises are increasingly ready to adopt and operationalize Al solutions.

Coveo is well positioned,

having delivered proven results and significant ROI.



#### Selected customers trusting Coveo's Relevance-Augmented Generative Answering































































**Deltek** 















#### Q2 update: Generative Al progress

>50%
sequential increase in generative Al customers

Selected customers wins









CRGA

drives ROI

in multiple use cases

CRGA Pipeline continues to build with healthy conversion rates

. . .



#### Q2 Update: momentum in Commerce

New global partnership in enterprise commerce with



Key lands including
Dentsply, a leading
American food service
distributor, and a leading
homewares retailer



Success
driven by our
partnership with



Progress in

Australia and
New Zealand
with our newly
established team



#### Growing momentum with key partners



















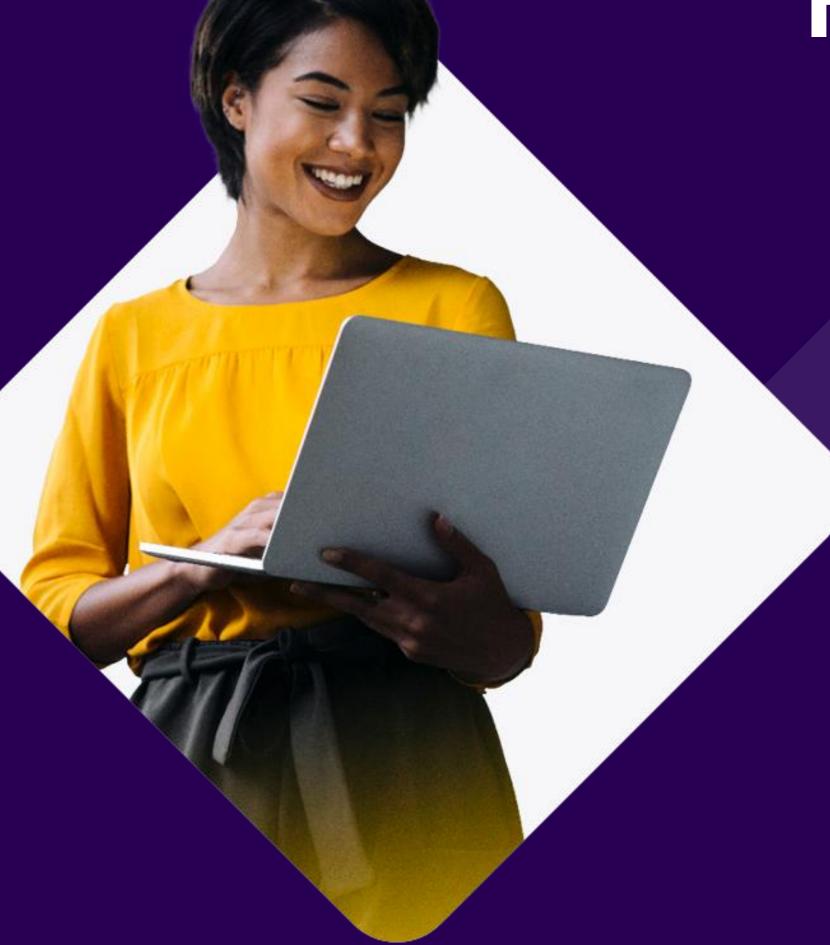






SAP Concur The Proven Value of Coveo

Relevance Generative Answering



30% Increase in **Case Deflection** 

E8m **Reduction in Annual Cost-to-Serve** 

80% Decrease in Searches per Visit

64% Decrease in **Content Gap** 



<sup>\*</sup>Coveo believes that the market and customer and other data presented is reliable and, with respect to data prepared by Coveo or on its behalf, that Coveo's estimates and assumptions are currently appropriate and reasonable, but there can be no assurance as to the accuracy or completeness thereof. Coveo has not independently verified the accuracy or completeness of any of the data from third-party sources (including customers) referred to herein, analyzed or verified the underlying studies or surveys relied upon or referred to by such sources, or ascertained the underlying market, corporate and other assumptions relied upon by such sources.

A/B Testing approach: "A" being the baseline (|an 1 to Feb 29 2024) pre-CRGA represents cases submitted through search sessions without CRGA on the Support Portal; "B" the Post-CRGA performance (Apr 19 to Aug 31 2024) represents cases submitted through search sessions with CRGA on the Support Portal, when an answer is generated by CRGA. AB testing traffic split from Mar 21-Apr 18 2024 was 30%/70%, and then 50%/50%. €8M reduction in annual cost-to-serve is an annualized projection based on the studied period.



# Q2 Financial Highlights



### Q2 FY'25 Highlights



Q2 FY'25 SaaS Subscription Revenue<sup>(1)</sup>



11%(2)

Q2 FY'25 SaaS Subscription Revenue<sup>(1)</sup> Growth

(Coveo core Platform) (Year-over-Year)



95%

Q1 FY'25 SaaS Subscription Revenue<sup>(1)</sup>

(as a % of Total Revenue)



**Net Expansion Rate**(1)

(Coveo core Platform) as of September 30, 2024



82%

Q2 FY'25 Product Gross Margin



\$1.4M

Q2 FY'25 Cash Flows

from Operating Activities

- (1) SaaS Subscription Revenue and Net Expansion Rate are key performance indicators of Coveo. Please refer to the "Definition of Key Performance Indicators" section of the Appendix for the definitions of such measures.
- (2) Excludes the effect of SaaS Subscription revenue or SaaS ACV attributable to the Qubit Platform.



#### Revenue Growth

USD millions	Q2 FY'25	Q2 FY'24	YoY
SaaS Subscription Revenue <sup>(1)</sup>	\$31.2	\$29.4	6%
Coveo core Platform <sup>(2)</sup>	\$29.9	\$26.9	11%
Qubit Platform <sup>(3)</sup>	\$1.3	\$2.5	(51%)
Professional Services Revenue	\$1.6	\$1.8	(14%)
Total Revenue	\$32.7	\$31.2	5%

<sup>(1)</sup> SaaS Subscription Revenue is a Key Performance Indicator of Coveo. Please refer to the "Definition of Key Performance Indicators" section of the Appendix for the definition of such measure, and to our MD&A for the three- and six-month periods ended September 30, 2024 for additional disclosure relating thereto.



<sup>(2)</sup> SaaS Subscription Revenue earned in connection with subscriptions by customers to the Coveo core Platform for the period, and thus excluding revenue from subscriptions to the Qubit Platform.

<sup>(3)</sup> SaaS Subscription Revenue earned through subscriptions to the Qubit Platform for the period covered.

#### Gross Profit Measures

%	Q2 FY'25	Q2 FY'24
Gross Margin	79%	78%
Adjusted Gross Margin <sup>(1)</sup>	80%	79%
Product Gross Margin	82%	82%
Adjusted Product Gross Margin <sup>(1)</sup>	83%	83%

<sup>(1)</sup> Adjusted Gross Margin and Adjusted Product Gross Margin are non-IFRS financial ratios. Please refer to the "Non-IFRS Measures and Ratios" section of the disclaimer to this Presentation, and to the relevant sections of the Appendix for the definitions of Adjusted Gross Margin, Adjusted Product Gross Margin and the reconciliation to their most directly comparable IFRS measures.



## Profitability Measures

USD millions	Q2 FY'25	Q2 FY'24
Net Loss	(\$5.4)	(\$6.5)
Adjusted EBITDA <sup>(1)</sup>	\$1.5	\$0.0
Cash Flows from Operating Activities	\$1.4	\$0.8

Adjusted EBITDA and a reconciliation to net loss.



### Q3 FY'25 and Full Year Guidance

USD millions	Q3 FY'25	Full Year FY'25
SaaS Subscription Revenue <sup>(1)</sup>	\$31.8 - \$32.3	\$126.0 - \$130.0
Total Revenue	\$33.4-\$33.9	\$133.0 - \$138.0
Adjusted EBITDA <sup>(2)</sup>	\$0.0 - \$1.0	\$0.0 - \$4.0

For the Full Year, the company expects to remain within the previously issued guidance ranges, towards the low to midpoint of the ranges. The company also expects to achieve positive cash flow from operations of approximately \$10 million for Fiscal 2025.

These statements are forward-looking and actual results may differ materially. Coveo's guidance constitutes "financial outlook" within the meaning of applicable securities laws and is provided for the purpose of, among other things, assisting the reader in understanding Coveo's financial performance and measuring progress toward management's objectives, and the reader is cautioned that it may not be appropriate for other purposes. Please refer to the "Forward-Looking Information" section in the disclaimer of this Presentation and in our most recent annual information form and MD&A on file for information on the factors that could cause our actual results to differ materially from these forward-looking statements and a description of the assumptions thereof. Please also refer to the press release dated November 4, 2024 announcing Coveo's second quarter earnings for fiscal year 2025 available under our profile on <a href="https://www.sedarplus.ca">www.sedarplus.ca</a> for a list of additional assumptions and hypothesis made in connection with our financial outlook (under "Financial Outlook Assumptions").

- (1) SaaS Subscription Revenue is a Key Performance Indicator of Coveo. Please refer to the "Definition of Key Performance Indicators" section of the Appendix for the definitions of such measure, and to our MD&A for the three and six months ended September 30, 2024 for additional disclosure relating thereto.
- (2) Adjusted EBITDA is a non-IFRS measure. Please refer to the "Non-IFRS Measures and Ratios" section of the disclaimer to this Presentation, and to the "Reconciliation of Adjusted EBITDA to Net Loss" section in the Appendix for a definition of Adjusted EBITDA and a reconciliation to net loss.



## Q&A Session



## Appendix



#### Condensed Interim Consolidated Statements of Loss and Comprehensive Loss

(in thousands of US dollars, except share and per share data, unaudited)  Revenue SaaS subscription Professional services  Total revenue  32,740  31,219	\$ 61,731	<b>2023</b> \$ 57,941
SaaS subscription 31,174 29,406 Professional services 1,566 1,813	•	<b>\$</b> 57.941
SaaS subscription 31,174 29,406 Professional services 1,566 1,813	•	57.941
Professional services 1,566 1,813	•	57.941
	3,226	0.,0
Total revenue 32,740 31,219		3,810
	64,957	61,751
Cost of revenue		
SaaS subscription 5,558 5,323	3 11,175	10,451
Professional services 1,275 1,484		3,028
Total cost of revenue 6,833 6,807	7 13,804	13,479
Gross profit 25,907 24,412	2 51,153	48,272
Operating expenses		
Sales and marketing 14,072 13,898	3 28,599	27,358
Research and product development 8,648 8,700	·	17,882
General and administrative 6,233 6,814	12,896	13,623
Depreciation of property and equipment 628 595	1,375	1,172
Amortization and impairment of intangible 737 4,199	1,462	5,205
assets  Depreciation of right-of-use assets  358 404	•	799
Total operating expenses 30,676 34,610	64,113	66,039
Operating loss (4,769) (10,198)	(12,960)	(17,767)
Net financial revenue (1,262) (1,630)	) (2,988)	(3,307)
Foreign exchange loss (gain) 1,723 (1,260)		(256)
Loss before income tax expense (recovery) (5,230) (7,308)	(10,714)	(14,204)
Income tax expense (recovery)  147 (855)	) 767	(796)
Net loss (5,377) (6,453)	) (11,481)	(13,408)

Net loss per share – Basic and diluted	(0.05)	(0.06)	(0.11)	(0.13)
Weighted average number of shares outstanding – Basic and diluted	98,409,854	102,807,185	100,665,293	104,223,916



#### Condensed Interim Consolidated Statements of Loss and Comprehensive Loss

	Three months ended September 31,		Six months Septembe	
	2024	2023	2024	2023
	\$	\$	\$	\$
Share-based payments and related expenses				
SaaS subscription cost of revenue	222	230	360	466
Professional services cost of revenue	142	150	181	313
Sales and marketing	919	897	1,848	937
Research and product development	1,391	1,675	2,878	3,231
General and administrative	1,725	2,064	3,497	3,816
Share-based payments and related expenses	4,399	5,016	8,764	8,763



#### Reconciliation of Net Loss to Adjusted EBITDA

(in thousands of US dollars, unaudited)

	Three months ended September 30,		Six months ended September 30,	
	2024	2023	2024	2023
	\$	\$	\$	\$
Net loss	(5,377)	(6,453)	(11,481)	(13,408)
Net financial revenue	(1,262)	(1,630)	(2,988)	(3,307)
Foreign exchange loss (gain)	1,723	(1,260)	742	(256)
Income tax expense (recovery)	147	(855)	767	(796)
Share-based payments and related expenses <sup>(1)</sup>	4,399	5,016	8,764	8,763
Amortization and impairment of intangible assets	737	4,199	1,462	5,205
Depreciation expenses(2)	986	999	2,111	1,971
Transaction-related expenses(3)	114	-	388	
Adjusted EBITDA	1,467	16	(235)	(1,828)

Adjusted EBITDA is defined as net loss, excluding interest, taxes, depreciation of property and equipment and right-of-use-assets, amortization and impairment of intangible assets (or EBITDA), adjusted for stock-based compensation and related expenses, foreign exchange gains and losses, acquisition-related compensation, transaction-related expenses, and other one-time or non-cash items.



<sup>(1)</sup> These expenses relate to issued stock options and share-based awards under our share-based plans to our employees and directors as well as related payroll taxes that are directly attributable to the share-based payments. These costs are included in product and professional services cost of revenue, sales and marketing, research and product development, and general and administrative expenses.

<sup>(2)</sup> Depreciation expenses include depreciation of property and equipment and depreciation of right-of-use assets.

<sup>(3)</sup> These expenses relate to professional, legal, consulting, accounting, advisory, and other fees relating to transactions that would otherwise not have been incurred. These costs are included in general and administrative expenses.

#### Reconciliation of Adjusted Gross Profit Measures and Adjusted Gross Margin Measures

(in thousands of US dollars, unaudited)

	Three months ended September 30,			
	2024	2024	2024	2023
-	\$	\$	\$	\$
Total revenue	32,740	31,219	64,957	61,751
Gross profit	25,907	24,412	51,153	48,272
Gross margin	79%	78%	79%	78%
Add: Share-based payments and related expenses	364	380	541	779
Adjusted Gross Profit	26,271	24,792	51,694	49,051
Adjusted Gross Margin	80%	79%	80%	79%
Product revenue	31,174	29,406	61,731	57,941
Product cost of revenue	5,558	5,323	11,175	10,451
Product gross profit	25,616	24,083	50,556	47,490
Product gross margin	82%	82%	82%	82%
Add: Share-based payments and related expenses	222	230	360	466
Adjusted Product Gross Profit	25,838	24,313	50,916	47,956
Adjusted Product Gross Margin	83%	83%	82%	83%
Professional services revenue	1,566	1,813	3,226	3,810
Professional services cost of revenue	1,275	1,484	2,629	3,028
Professional services gross profit	291	329	597	782
Professional services gross margin	19%	18%	19%	21%
Add: Share-based payments and related expenses	142	150	181	313
Adjusted Professional Services Gross Profit	433	479	778	1,095
Adjusted Professional Services Gross Margin	28%	26%	24%	29%

Adjusted Gross Profit, Adjusted Product Gross Profit, and Adjusted Professional Services Gross Profit are respectively defined as gross profit, product gross profit, and professional services gross profit excluding sharebased payments and related expenses, acquisition-related compensation, transaction-related expenses, and other one-time or non-cash items. We refer to these measures collectively as our "Adjusted Gross Profit Measures". Adjusted Gross Margin is defined as Adjusted Gross Profit as a percentage of total revenue. Adjusted Product Gross Margin is defined as Adjusted Product Gross Profit as a percentage of product revenue where product revenue represents SaaS subscription revenue and Adjusted Product Gross Profit represents SaaS subscription revenue less SaaS subscription costs of revenue. Adjusted Professional Services Gross Margin is defined as Adjusted Professional Services Gross Profit as a percentage of professional services revenue. We refer to these measures collectively as our "Adjusted Gross Margin Measures". **coveo**™

#### Reconciliation of Adjusted Operating Expense Measures and Adjusted Operating Expense (%) Measures

	Three month Septembe		Six months Septembe	
	2024	2023	2024	2023
	\$	\$	\$	\$
Sales and marketing expenses	14,072	13,898	28,599	27,358
Sales and marketing expenses (% of total revenue)	43%	45%	44%	44%
Less: Share-based payments and related expenses	919	897	1,848	937
Adjusted Sales and Marketing Expenses	13,153	13,001	26,751	26,421
Adjusted Sales and Marketing Expenses (% of total revenue)	40%	42%	41%	43%
Research and product development expenses	8,648	8,700	19,045	17,882
Research and product development expenses (% of total revenue)	26%	28%	29%	29%
Less: Share-based payments and related expenses	1,391	1,675	2,878	3,231
Adjusted Research and Product Development Expenses	7,257	7,025	16,167	14,651
Adjusted Research & Product Development Expenses (% of total revenue)	22%	23%	25%	24%
General and administrative expenses	6,233	6,814	12,896	13,623
General and administrative expenses (% of total revenue)	19%	22%	20%	22%
Less: Share-based payments and related expenses	1,725	2,064	3,497	3,816
Less: Transaction-related expenses	114	-	388	-
Adjusted General and Administrative Expenses	4,394	4,750	9,011	9,807
Adjusted General and Administrative Expenses (% of total revenue)	13%	15%	14%	16%

<sup>&</sup>quot;Adjusted Sales and Marketing Expenses", "Adjusted Research and Product Development Expenses", and "Adjusted General and Administrative Expenses" are respectively defined as sales and marketing expenses, research and product development expenses, and general and administrative expenses excluding share-based payment and related expenses, acquisition-related compensation, transaction-related expenses, and other one-time or non-cash items. We refer to these measures collectively as our "Adjusted Operating Expense Measures". "Adjusted Sales and Marketing Expenses (%)", "Adjusted Research and Product Development Expenses (%)", and "Adjusted General and Administrative Expenses (%)" are respectively defined as Adjusted Sales and Marketing Expenses, Adjusted Research and Product Development Expenses, and Adjusted General and Administrative Expenses as a percentage of total revenue. We refer to these measures collectively as our "Adjusted Operating Expense (%) Measures". **coveo**™

## Condensed Interim Consolidated Statements of Financial Position

September 30, March 31, 2024 2024 Assets Current assets 128,162 166,586 Cash and cash equivalents 27,312 29,947 Trade and other receivables Government assistance 7,089 9,987 9,626 Prepaid expenses 8,622 172,189 215,142 Non-current assets 9,904 10,168 Contract acquisition costs 4,845 5,608 Property and equipment 7,627 Intangible assets 8,710 5,219 6,032 Right-of-use assets 4,265 Deferred tax assets 3,002 25,960 Goodwill 26,911 229,697 275,885 Total assets Liabilities Current liabilities Trade payable and accrued liabilities 20,592 21,822 63,228 64,731 Deferred revenue Current portion of lease obligations 2,082 2,153 Accrued liability for shares to be repurchased under automatic 5,179 securities purchase plan 91,081 88,706 Non-current liabilities 5,850 6,885 Lease obligations Deferred tax liabilities 1,554 1,771 Total liabilities 98,485 97,362 Shareholders' Equity 777,340 836,271 Share capital 67,074 40,484 Contributed surplus Deficit (672,370)(655,598)(42,634)Accumulated other comprehensive loss (40,832)178,523 Total shareholders' equity 131,212 Total liabilities and shareholders' equity 229,697 275,885



#### Condensed Interim Consolidated Statements of Cash Flows

Six months ended September 30,

	Six illolitis elide	a September 50,
	2024	2023
	\$	\$
Cash flows from operating activities		
Net loss	(11,481)	(13,408)
Items not affecting cash		
Amortization of contract acquisition costs	2,147	2,248
Depreciation of property and equipment	1,375	1,172
Amortization and impairment of intangible assets	1,462	5,205
Depreciation of right-of-use assets	736	799
Share-based payments	9,477	7,800
Interest on lease obligations	224	279
Deferred income tax expense (recovery)	778	(765)
Unrealized foreign exchange loss (gain)	646	(316)
Changes in non-cash working capital items	(910)	(1,179)
	4,454	1,835
Cash flows used in investing activities		
Additions to property and equipment	(554)	(626)
Additions to intangible assets	(9)	(21)
rtaditione to intanglate accets	(563)	(647)
	•	
Cash flows used in financing activities		
Proceeds from exercise of stock options	978	980
Tax withholding for net share settlement	(1,490)	(1,011)
Payments on lease obligations	(1,256)	(1,198)
Shares repurchased and cancelled	(40,588)	(26,353)
Repurchase of stock options		(4,553)
	(42,356)	(32,135)
Effect of foreign exchange rate changes on cash and cash equivalents	41	309
Decrease in cash and cash equivalents during the period	(38,424)	(30,638)
Cook and each equivalents the gipping of period	400 F90	100 450
Cash and cash equivalents – beginning of period	166,586	198,452
Cash and cash equivalents – end of period	128,162	167,814
Cash	22,888	25,275
Cash equivalents	105,274	142,539



#### Definition of Key Performance Indicators

"SaaS Subscription Revenue" means Coveo's SaaS subscription revenue, as presented in its financial statements in accordance with IFRS.

"Current SaaS Subscription Remaining Performance Obligations" is a forward-looking indicator of anticipated future revenue under contract that has not yet been recognized as revenue but that is expected to be recognized over the next 12 months, as presented in our financial statements in accordance with IFRS.

"Net Expansion Rate" is calculated by considering a cohort of customers at the end of the period 12 months prior to the end of the period selected, and dividing the SaaS Annualized Contract Value ("SaaS ACV", as defined below) attributable to that cohort at the end of the current period selected, by the SaaS ACV attributable to that cohort at the beginning of the period 12 months prior to the end of the period selected. Expressed as a percentage, the ratio:

- Excludes any SaaS ACV from new customers added during the 12 months preceding the end of the period selected;
- Includes incremental SaaS ACV made to the cohort over the 12 months preceding the end of the period selected;
- iii. Is net of the SaaS ACV Value from any customers whose subscriptions terminated or decreased over the 12 months preceding the end of the period selected; and
- iv. is currency neutral and as such, excludes the effect of currency variation.

In this Presentation, "SaaS Annualized Contract Value" means the SaaS annualized contract value of a customer's commitments calculated based on the terms of that customer's subscriptions, and represents the committed annualized subscription amount as of the measurement date.

Please also refer to the "Key Performance Indicators" section of our latest MD&A, which is available under our profile on SEDAR+ at www.sedarplus.ca, for additional details on the abovementioned key performance indicators.

