

April 15, 2010



# **Columbia Sportswear to Present at the Barclays Capital Retail and Restaurants Conference Wednesday, April 28, 2010**

PORTLAND, Ore., April 15, 2010 (GLOBE NEWSWIRE) -- Columbia Sportswear Company (Nasdaq:COLM), a global leader in the design, sourcing, marketing and distribution of active outdoor apparel, footwear, accessories and equipment, will present at the Barclays Capital Retail and Restaurants Conference on April 28, 2010 in New York City:

When: April 28, 2010; 8:00:00 AM ET

Where: Crowne Plaza, Times Square, New York, NY

Presenter: Tim Boyle, President & CEO

Webcast: The audio portion of Columbia's presentation will be webcast and archived for six months on Columbia Sportswear's IR website:  
<http://investor.columbia.com/>

## **About Columbia Sportswear**

Columbia Sportswear Company is a global leader in the design, sourcing, marketing and distribution of active outdoor apparel, footwear, accessories and equipment. Founded in 1938 in Portland, Oregon, Columbia products are sold in more than 100 countries and have earned an international reputation for innovation, quality and performance. Columbia products feature innovative technologies and designs that protect outdoor enthusiasts from the elements, increase comfort, and make outdoor activities more enjoyable. In addition to the Columbia brand, Columbia Sportswear Company also owns outdoor brands Mountain Hardwear(R), Sorel(R), Montrail(R), and Pacific Trail(R). To learn more, please visit the company's websites at [www.columbia.com](http://www.columbia.com), [www.mountainhardwear.com](http://www.mountainhardwear.com), [www.sorel.com](http://www.sorel.com), and [www.montrail.com](http://www.montrail.com).

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