

July 17, 2025

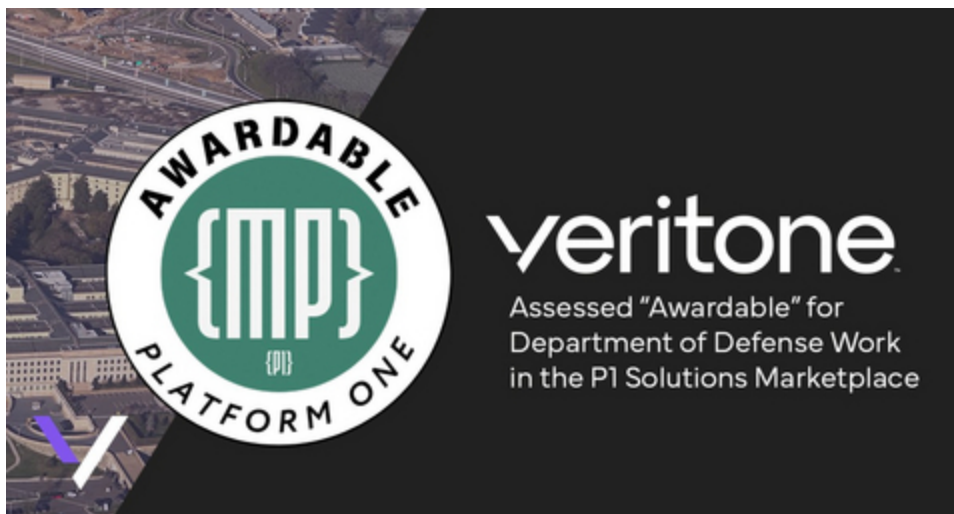


Veritone's AI-Powered Tools Assessed "Awardable" for Department of Defense Work in the P1 Solutions Marketplace

DENVER--(BUSINESS WIRE)-- [Veritone, Inc.](https://www.veritone.com) (NASDAQ: VERI), a leader in building human-centered enterprise AI solutions, today announced that it has achieved "Awardable" status through the Platform One (P1) Solutions Marketplace.

This press release features multimedia. View the full release here:

<https://www.businesswire.com/news/home/20250717264186/en/>



Veritone's solutions are designed to empower public sector agencies with advanced AI-powered tools to process and analyze unstructured data, streamline workflows, and deliver actionable insights efficiently and accurately. Veritone's technology is widely utilized across diverse sectors, including public

Veritone assessed "Awardable" for DoD work in the P1 Solutions Marketplace

safety, government and enterprise organizations, to improve decision-making and operational effectiveness.

The "Awardable" designation means that Veritone solutions are now readily accessible to Department of Defense (DoD) customers through the P1 Solutions Marketplace. The P1 Solutions Marketplace is the DoD's ground-breaking, digital enabling environment for DoD innovation. It's a digital repository of post-competition, readily awardable solutions and pitch videos, which address the government's greatest requirements in hardware, software and service solutions. Having already achieved this status on the [Tradewinds Solutions Marketplace](#) earlier this year, government buyers will now have even greater access to Veritone's suite of solutions. This will also help to facilitate faster contract awards and reduce procurement time, with the end goal of delivering innovation to the warfighter for a decisive advantage through software.

"Achieving awardable status on the P1 Solutions Marketplace is a testament to Veritone's commitment to equipping government customers with cutting-edge AI solutions that address

today's most pressing challenges," said Ryan Steelberg, chairman, president, and chief executive officer of Veritone. "Our suite of technologies, including Track, Redact, Investigate, and aiWARE™ – all part of our iDEMS suite – represents a comprehensive approach to solving critical data management and analysis needs, enabling agencies to work smarter, faster, and more securely. This also allows government customers to more conveniently leverage our technology for a myriad of use cases."

Veritone's product videos, accessible only by government customers on the P1 Solutions Marketplace, showcase the power and range of use cases for its advanced AI tools. The videos demonstrate how Veritone's solutions, including Veritone Track, Veritone Redact, Veritone Investigate, and Veritone aiWARE, transform large volumes of unstructured data, such as video and audio, into actionable intelligence for faster decision-making and improved outcomes. Veritone was recognized among a competitive field of applicants to the P1 Solutions Marketplace, whose solutions demonstrated innovation, scalability, and potential to impact DoD missions positively.

This award comes on the heels of Veritone's [announcement](#) that it was awarded a sole-source contract from the Air Force Office of Special Investigations to enhance and accelerate data analysis and workflows, investigative activity across several mission areas, and situational awareness.

Government customers interested in viewing the video solutions can create a P1 Solutions Marketplace account at <https://p1-marketplace.com/>.

About Veritone: Veritone (NASDAQ: VERI) is a leader in building human-centered AI solutions that transform the way organizations operate. Its AI-powered operating system, aiWARE™, enables customers in diverse industries—including media and entertainment, legal and compliance, and the public sector—to make real-time decisions, streamline workflows, and unlock unprecedented insights from their data. To learn more, visit Veritone.com.

About the P1 Solutions Marketplace: The P1 Solutions Marketplace is a digital repository of post-competition, readily awardable pitch videos that address the Department of Defense's (DoD) most significant challenges in hardware, software, and service solutions. All awardable solutions have been assessed through complex scoring rubrics and competitive procedures and are available to Government customers with a Marketplace account. Government customers can create an account at <https://p1-marketplace.com/>.

Safe Harbor Statement

This news release contains forward-looking statements. Without limiting the generality of the foregoing, words such as "may," "will," "expect," "believe," "anticipate," "intend," "could," "estimate" or "continue" or the negative or other variations thereof or comparable terminology are intended to identify forward-looking statements. In addition, any statements that refer to expectations, projections or other characterizations of future events or circumstances are forward-looking statements. Assumptions relating to the foregoing involve judgments and risks with respect to various matters which are difficult or impossible to predict accurately and many of which are beyond the control of Veritone. Certain of such judgments and risks are discussed in Veritone's SEC filings. Although Veritone believes that the assumptions underlying the forward-looking statements are reasonable, any of the

assumptions could prove inaccurate and, therefore, there can be no assurance that the results contemplated in forward-looking statements will be realized. In light of the significant uncertainties inherent in the forward-looking information included herein, the inclusion of such information should not be regarded as a representation by Veritone or any other person that their objectives or plans will be achieved. Veritone undertakes no obligation to revise the forward-looking statements contained herein to reflect events or circumstances after the date hereof or to reflect the occurrence of unanticipated events.

View source version on businesswire.com:

<https://www.businesswire.com/news/home/20250717264186/en/>

For more information or media requests, contact:

Caitlin Stewart

Senior Vice President

+1 619-874-6181

cstewart1@webershandwick.com

For more information on the P1 Solutions Marketplace, contact: support@p1-marketplace.com.

Source: Veritone, Inc.