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veritone.

Veritone Announces AI Services Now Available on AWS Marketplace

Veritone expands reach in delivering enterprise AI solutions at scale

DENVER--(BUSINESS WIRE)--

Veritone, Inc. (NASDAQ: VERI), a leader in designing human-centered AI solutions, today announced that its Artificial Intelligence Solutions Group's (AISG) offerings are now available on the AWS Marketplace, a curated digital storefront helping companies of all sizes find, try, buy, deploy and manage solutions from AWS Partners.

Veritone's availability in AWS Marketplace allows organizations to adopt AI by seamlessly accessing, purchasing and deploying Veritone's award-winning AI solutions directly within the AWS cloud environment. The value of Veritone solutions and services on AWS unlocks new opportunities for innovation, efficiency, scalability and performance for enterprise AI initiatives.

"Our mission at Veritone is to empower organizations with transformative AI solutions tailored to their unique business problems," said Ryan Steelberg, president and chief executive officer, Veritone. "Expanding our AI Solutions Group's offerings to the AWS Marketplace broadens our reach, enabling Veritone to deliver AI solution development services and immersive bootcamps to more organizations, unlocking new opportunities for growth and innovation."

All available in AWS Marketplace, Veritone's AISG offerings include:

- **Data / AI Enablement Workshops** – Veritone's AI bootcamps and workshops are designed to help customers unlock the full potential of AI. Whether a customer is just starting their AI journey or looking to optimize their AI investments, Veritone experts help guide the process of understanding business objectives, identifying growth challenges and pinpointing the best opportunities to drive innovation using AI technologies.
- **AI Solution Development** – Veritone's AI Solution Development service guides customers through creating, implementing and optimizing tailored AI solutions powered by AWS' comprehensive AI/ML stack. A comprehensive approach ensures development of impactful AI technologies, seamless integration into existing business processes and solutions that deliver tangible business value.
- **Generative AI / Retrieval-Augmented Generation** – Veritone's comprehensive generative AI services, integrated with AWS' robust AI and machine learning stack, empower organizations to transform their vast repositories of data and content into actionable assets through custom, domain-specific large language models and knowledge graphs. Our sophisticated approach enables organizations to generate predictive, AI-driven content that significantly enhances audience engagement, transforms voluminous data into actionable insights and unlocks new revenue streams

across multiple touchpoints.

- **Data Modernization** - Veritone's comprehensive Data Modernization service leverages AWS's leading cloud technologies to help organizations seamlessly transition from legacy systems to cutting-edge cloud-based architectures. Using Amazon S3 and S3 Glacier for intelligent storage, Amazon EFS for scalable file systems and AWS CloudTrail for enhanced visibility, Veritone unlocks new levels of agility and operational efficiency.
- **Data Analytics & Visualization** - Veritone works with customers to build predictive models, clustering algorithms and classification models to solve specific business problems. By following these specific activities, organizations can effectively leverage data analytics and visualization to derive valuable insights, drive informed decision-making and optimize business performance.
- **Database Migration & Optimization** - Veritone helps customers transform their most complex, disorganized and fragmented data into a unified, accurate, privacy-compliant and well-governed ecosystem. Our comprehensive approach using AWS' migration toolkit helps mitigate risks while establishing a robust foundation for optimized database performance.
- **Database Governance** - Veritone's comprehensive Data Governance service helps companies prevent data breaches, avoid regulatory fines and establish a robust framework for managing and securing data assets. Leveraging advanced AWS services like AWS Identity and Access Management (IAM), AWS Key Management Service (KMS), and Amazon CloudTrail, Veritone develops a holistic approach to data governance that ensures your data's integrity, security and compliance.

In addition to the new AISG listings, Veritone's Commercial and Public Sector offerings are also available in AWS Marketplace. Earlier in 2024, Veritone signed a three-year Strategic Collaboration Agreement with AWS to accelerate enterprise AI and generative AI solutions. Veritone also achieved AWS Advanced Tier Services Partner status within the AWS Partner Network (APN), which acknowledges Veritone's proven technical expertise and demonstrated customer experience.

For more information on Veritone's AISG services listings on the AWS Marketplace, visit: https://aws.amazon.com/marketplace/seller-profile?id=c0760e57-2249-46bc-b876-42af65bf15e3

For more information on Veritone as an AWS Partner, please visit: https://go.veritone.com/aws-partnership/p/1.

About Veritone

Veritone (NASDAQ: VERI) designs human-centered AI solutions. Serving customers in the talent acquisition, media, entertainment and public sector industries, Veritone's software and services empower individuals at the world's largest and most recognizable brands to run more efficiently, accelerate decision making and increase profitability. Veritone's leading enterprise AI platform, aiWARE™, orchestrates an ever-growing ecosystem of machine learning models, transforming data sources into actionable intelligence. By blending human expertise with AI technology, Veritone advances human potential to help organizations solve problems and achieve more than ever before, enhancing lives everywhere. To learn more, visit Veritone.com.

Safe Harbor Statement

This news release contains forward-looking statements. Without limiting the generality of the foregoing, words such as "may," "will," "expect," "believe," "anticipate," "intend," "could," "estimate" or "continue" or the negative or other variations thereof or comparable terminology are intended to identify forward-looking statements. In addition, any statements that refer to expectations, projections or other characterizations of future events or circumstances are forward-looking statements. Assumptions relating to the foregoing involve judgments and risks with respect to various matters which are difficult or impossible to predict accurately and many of which are beyond the control of Veritone. Certain of such judgments and risks are discussed in Veritone's SEC filings. Although Veritone believes that the assumptions underlying the forward-looking statements are reasonable, any of the assumptions could prove inaccurate and, therefore, there can be no assurance that the results contemplated in forward-looking statements will be realized. In light of the significant uncertainties inherent in the forward-looking information included herein, the inclusion of such information should not be regarded as a representation by Veritone or any other person that their objectives or plans will be achieved. Veritone undertakes no obligation to revise the forward-looking statements contained herein to reflect events or circumstances after the date hereof or to reflect the occurrence of unanticipated events.

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