

Veritone Supports Universities, School Campuses and Public Safety Agencies in Investigations

Veritone's AI-powered intelligent digital evidence management system streamlines and modernizes investigative workflows with potential applications for campus protests and active shooter incidents

DENVER--(BUSINESS WIRE)-- <u>Veritone, Inc</u>. (NASDAQ: VERI), a leader in building humancentered enterprise AI solutions, today announced the deployment of its intelligent digital evidence management system, Veritone iDEMS, to assist universities, school campuses and public safety agencies in modernizing and streamlining investigations.

Veritone iDEMS is a comprehensive AI-powered solution that automates manual investigations and reduces the labor-intensive workflows associated with audio and video redaction. This system can be particularly valuable to universities and public agencies grappling with heightened security concerns and investigative demands, such as for campus protests and active shooter incidents. iDEMS is pivotal in modernizing and streamlining the investigation and prosecution processes of those involved in criminal activities during these events. The technology enhances the ability of universities and schools, such as Illinois State University, to comply with legal requirements and to better protect and serve students, faculty and communities with greater accuracy and speed.

"With the increasing complexity and volume of digital evidence, traditional methods of investigation and evidence management are no longer efficient," said Jon Gacek, general manager, Veritone Public Sector. "Our AI-powered iDEMS solution transforms how digital evidence is managed and analyzed, providing agencies with the tools they need to conduct efficient and effective investigations."

According to the Gartner® Market Guide for Digital Evidence Management Systems (published January 30, 2024), "Digital evidence management systems (DEMSs) are now essential for the volume and diversity of digital artifacts collected and used in investigations and court proceedings."

The foundation of iDEMS is Veritone Investigate, which provides a customizable user interface and serves as the central evidence hub to store, manage, analyze and share all digital evidence files. Investigate connects to any cloud or on-premise data source, such as 911 and video management systems, and ingests media files, including body-worn camera footage, surveillance footage and jailhouse calls. Investigators can leverage primary and advanced AI models to catalog and tag unstructured data within audio, video and PDF evidence files, leading to actionable insights. Investigate automatically runs and processes primary AI models such as transcription, object detection, facial detection and scene detection to help agencies search, discover and catalog the fundamental information needed to accelerate investigations.

For more information on Veritone iDEMS and its capabilities, please visit: <u>https://www.veritone.com/solutions/public-sector</u>

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About Veritone

Veritone (NASDAQ: VERI) builds human-centered enterprise AI solutions. Serving customers in the media, entertainment, public sector and talent acquisition industries, Veritone's software and services empower individuals at the world's largest and most recognizable brands to run more efficiently, accelerate decision making and increase profitability. Veritone's leading enterprise AI platform, aiWARE[™], orchestrates an ever-growing ecosystem of machine learning models, transforming data sources into actionable intelligence. By blending human expertise with AI technology, Veritone advances human potential to help organizations solve problems and achieve more than ever before, enhancing lives everywhere. To learn more, visit Veritone.com.

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This news release contains forward-looking statements. Without limiting the generality of the foregoing, words such as "may," "will," "expect," "believe," "anticipate," "intend," "could," "estimate" or "continue" or the negative or other variations thereof or comparable terminology are intended to identify forward-looking statements. In addition, any statements that refer to expectations, projections or other characterizations of future events or circumstances are forward-looking statements. Assumptions relating to the foregoing involve judgments and risks with respect to various matters which are difficult or impossible to predict accurately and many of which are beyond the control of Veritone. Certain of such judgments and risks are discussed in Veritone's SEC filings. Although Veritone believes that the assumptions underlying the forward-looking statements are reasonable, any of the assumptions could prove inaccurate and, therefore, there can be no assurance that the results contemplated in forward-looking statements will be realized. In light of the significant uncertainties inherent in the forward-looking information included herein, the inclusion of such information should not be regarded as a representation by Veritone or any other person that their objectives or plans will be achieved. Veritone undertakes no obligation to revise the forward-looking statements contained herein to reflect events or circumstances after the date hereof or to reflect the occurrence of unanticipated events.

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