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# Veritone Announces New Exclusive International Licensing Agreement with CBS News

*The new three-year agreement will enhance search and discoverability of content and provide additional licensing opportunities to the international creative community*

DENVER--(BUSINESS WIRE)-- [Veritone, Inc.](https://www.veritone.com) (NASDAQ: VERI), creator of aiWARE, a hyper-expansive Enterprise AI platform, today announced an exclusive international content licensing agreement with CBS News.

Together for the last 11 years, CBS News and Veritone have served television producers, filmmakers, podcasters and content creators by providing unprecedented access to the CBS News archives with search and discovery powered by aiWARE™. With this new three-year exclusive international agreement, Veritone and CBS News will increase access to millions of hours of archival and breaking news content to the global creative community. Veritone and CBS News have committed to continuous improvement to the licensing user experience through digitization of the archives, transcription powered by aiWARE™ and increased access to the archive spanning more than 90 years.

The CBS News content collection can be found on [Veritone Licensing](https://www.veritone.com/veritone-licensing), a licensing portal that allows users to easily search for premier content across Veritone's content partners, including USA Swimming, South China Morning Post, Pac-12 and many more. The CBS News Archives collection has more than 2.5 million hours of iconic news programming — including historic footage from "48 Hours," "CBS This Morning," "CBS Evening News" and "Face the Nation." Incremental breaking and archival CBS News content, digitized and processed with transcription and AI-created metadata, will be searchable on the portal through this agreement.

"Veritone has long been committed to improving the search and accessibility of content for the media and entertainment industry," said Ryan Steelberg, president at Veritone. "We are thrilled to see our advancements in artificial intelligence-powered search and discovery utilized by CBS News for uncovering and identifying their archives. We are proud of our longtime partnership with CBS News and are excited to officially bring it to the global creative community."

This partnership comes on the heels of Veritone's continued international expansion. CBS News joins notable global Veritone clients across its various business units including Nova Broadcasting in Australia, World Athletics and Wireless Group in the UK, and Sony Interactive, Japan.

To learn more about Veritone's Content Licensing services, please visit: <https://www.licensing.veritone.com>.

## About Veritone

Veritone (NASDAQ: VERI) is a leader in enterprise artificial intelligence (AI) solutions. Serving organizations in both commercial and regulated sectors, Veritone's software, services, and industry applications simplify data management, empowering the largest and most recognizable brands in the world to run more efficiently, accelerate decision making and increase profitability. Veritone's hyper-expansive Enterprise AI platform, aiWARE™, orchestrates an ever-growing ecosystem of machine learning models to transform audio, video and other data sources into actionable intelligence. Through its robust partner ecosystem and professional and managed services, Veritone develops and builds AI solutions that solve the problems of today and tomorrow.

To learn more, visit [Veritone.com](https://www.veritone.com).

## Safe Harbor Statement

This news release contains forward-looking statements, including without limitation statements regarding the exclusive international CBS News licensing agreement, and the expected benefits to the company's licensing customers. Without limiting the generality of the foregoing, words such as "may," "will," "expect," "believe," "anticipate," "intend," "could," "estimate" or "continue" or the negative or other variations thereof or comparable terminology are intended to identify forward-looking statements. In addition, any statements that refer to expectations, projections or other characterizations of future events or circumstances are forward-looking statements. Assumptions relating to the foregoing involve judgments and risks with respect to various matters which are difficult or impossible to predict accurately and many of which are beyond the control of Veritone. Certain of such judgments and risks are discussed in Veritone's SEC filings. Although Veritone believes that the assumptions underlying the forward-looking statements are reasonable, any of the assumptions could prove inaccurate and, therefore, there can be no assurance that the results contemplated in forward-looking statements will be realized. In light of the significant uncertainties inherent in the forward-looking information included herein, the inclusion of such information should not be regarded as a representation by Veritone or any other person that their objectives or plans will be achieved. Veritone undertakes no obligation to revise the forward-looking statements contained herein to reflect events or circumstances after the date hereof or to reflect the occurrence of unanticipated events.

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