

June 26, 2018



Veritone, Inc. Announces Closing of Public Offering of Common Stock

COSTA MESA, Calif.--(BUSINESS WIRE)-- Veritone, Inc. (Nasdaq: VERI), a leading provider of cloud-based artificial intelligence analytics and cognitive solutions, today announced the closing of its previously announced underwritten public offering. On June 25, 2018, Veritone, Inc. sold 1,700,000 shares of its common stock at a public offering price of \$18.00 per share, and on June 26, 2018, Veritone, Inc. sold 255,000 shares of its common stock pursuant to the underwriters' exercise of their option in full. The aggregate gross proceeds to Veritone, Inc. from this offering are approximately \$35.2 million, before deducting underwriting discounts and commissions and other estimated offering expenses payable by Veritone, Inc.

JMP Securities LLC and Roth Capital Partners acted as book-running managers for the offering. Craig-Hallum Capital Group LLC, D.A. Davidson & Co. and Northland Securities, Inc. acted as co-managers for the offering.

The shares were issued pursuant to an effective registration statement on Form S-3 that was previously filed with the Securities and Exchange Commission (SEC). A final prospectus supplement has been filed with the SEC and is available on the SEC's website at www.sec.gov. Copies of the final prospectus supplement and accompanying base prospectus relating to this offering may be obtained from JMP Securities LLC, 600 Montgomery Street, Suite 1100, San Francisco, California 94111, Attention: Prospectus Department, by calling +1 (415) 835-8985, or by e-mail at syndicate@jmpsecurities.com, or Roth Capital Partners, Attention: Equity Capital Markets, 888 San Clemente Drive, Newport Beach, California 92660, by telephone at (800) 678-9147 or e-mail at rothecm@roth.com.

This press release shall not constitute an offer to sell or the solicitation of an offer to buy, nor shall there be any sale of, any security in any state or other jurisdiction in which such offer, solicitation or sale would be unlawful prior to the registration or qualification under the securities laws of any such state or other jurisdiction.

About Veritone, Inc.

Veritone, Inc. is a leading artificial intelligence company that has developed the Veritone Platform, which unlocks the power of artificial intelligence-based cognitive computing to transform and analyze unstructured public and private audio and video data for clients in the media and entertainment, politics, legal and compliance and government markets. The open platform integrates an ecosystem of best-of-breed cognitive engines and powerful applications, which are orchestrated together to reveal valuable, multivariate insights from users' data.

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