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Veritone Expands Relativity Integration with Advanced e-Discovery Language Translation

Added AI Functionality Translates Over 100 languages

COSTA MESA, Calif.--(BUSINESS WIRE)-- Veritone® Inc. (NASDAQ:VERI), a leading provider of artificial intelligence (AI) based solutions, announced today that they have introduced extensive language translation support for virtually any type of media, including audio and video files, emails and text documents, within Relativity®, kCura's e-discovery software that helps organizations worldwide manage and analyze large volumes of unstructured data.

With the Veritone Media Player, Relativity users can now employ machine translation for over 100 languages, including Chinese, French, German, Italian, Japanese, Russian and Spanish, for evidentiary media. The Veritone Media Player also now incorporates Relativity's Structured and Conceptual Analytics for expedited and efficient discovery of content and key topics.

Initially integrated into the Relativity Ecosystem at the beginning of 2017, Veritone unlocks the power of AI-based cognitive computing, enabling unstructured evidentiary media such as audio and video files to be processed, transformed, and analyzed to generate truly actionable intelligence. The platform can render every second and frame of audio and video content searchable for things like words, phrases, faces, sentiment, and voice identification. Veritone now also provides machine translation, in addition to its existing redaction and transcription capabilities, to produce an index of the processed data within minutes – a process that as recently as 2015 could take thousands of hours.

"With Relativity, we deliver an easy and convenient solution that both accelerates and increases the capabilities of the eDiscovery process, generating actionable information from data that was previously inaccessible," said Mike McDonald, senior vice president of Veritone Legal. "The improvements to the early case assessment and e-discovery processes alone are impressive, but what's truly valuable is the impact this technology will have on the legal industry and its potential to influence trials, evidentiary use and case outcomes."

For more information on Veritone Media Player, visit Veritone's booth, number 334, at ILTACON 2017, or go to Veritone.com.

About Veritone

Veritone, Inc. is a leading artificial intelligence company that has developed the Veritone Platform, which unlocks the power of AI-based cognitive computing to transform and analyze unstructured public and private audio and video data for clients in the media, politics, legal

and law enforcement industries. The open platform integrates an ecosystem of best-of-breed cognitive engines and powerful applications, which are orchestrated together to reveal valuable, multivariate insights from users' data. To learn more about Veritone, please visit Veritone.com.

Safe Harbor Statement

This news release contains forward-looking statements, including without limitation statements regarding the Veritone Platform, the expected benefits for customers, its potential impact on the legal industry and its potential to influence trials, evidentiary use and case outcomes. Without limiting the generality of the foregoing, words such as "may," "will," "expect," "believe," "anticipate," "intend," "could," "estimate" or "continue" or the negative or other variations thereof or comparable terminology are intended to identify forward-looking statements. In addition, any statements that refer to expectations, projections or other characterizations of future events or circumstances are forward-looking statements. Assumptions relating to the foregoing involve judgments and risks with respect to various matters which are difficult or impossible to predict accurately and many of which are beyond the control of Veritone. Although Veritone believes that the assumptions underlying the forward-looking statements are reasonable, any of the assumptions could prove inaccurate and, therefore, there can be no assurance that the results contemplated in forward-looking statements will be realized. In light of the significant uncertainties inherent in the forward-looking information included herein, the inclusion of such information should not be regarded as a representation by Veritone or any other person that their objectives or plans will be achieved. Veritone undertakes no obligation to revise the forward-looking statements contained herein to reflect events or circumstances after the date hereof or to reflect the occurrence of unanticipated events.

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BLASTmedia for Veritone, Inc.
Meghan Matheny, 317-806-1900 ext.115
meghan_matheny@blastmedia.com

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