

November 9, 2023



Crown Crafts to Present and Hold Investor Meetings at the 15th Annual Southwest IDEAS Investor Conference

GONZALES, La., Nov. 09, 2023 (GLOBE NEWSWIRE) -- Crown Crafts, Inc. (NASDAQ-CM: CRWS) (the "Company") today announced that Olivia W. Elliott, President and Chief Executive Officer, and Craig J. Demarest, Vice President and Chief Financial Officer, will present at the 15th Annual Southwest IDEAS Investor Conference on Thursday, November 16, 2023, at The Statler Hotel in Dallas, Texas. Management is scheduled to present at 8:40 a.m. Central Standard Time and host one-on-one meetings throughout the day.

The presentation will be webcast live and may be accessed at the conference host's main website, <https://www.threepartadvisors.com/southwest> and in the investor relations section of the Company's website, www.crowncrafts.com/investor-relations/news-events. A replay of the webcast will be available for 90 days after the presentation at <https://www.wsw.com/webcast/threepa42/crws/2243121>.

About IDEAS Investor Conferences

The mission of the IDEAS Investor Conferences is to provide independent regional venues for quality companies to showcase their merits to an influential audience of investment professionals. Unlike traditional bank-sponsored events, IDEAS Investor Conferences are **"SPONSORED BY INVESTORS. FOR INVESTORS."** for the benefit of regional investment communities.

The IDEAS Investor Conferences are held annually in Chicago, Dallas and virtually and are produced by Three Part Advisors, LLC with sponsorships from firms that collectively have more than \$200 billion in assets under management. Qualified investors interested in attending should contact Steven Hooser at (214) 872-2710 or shooser@threepa.com. Additional information about the conferences can be obtained at www.IDEASconferences.com or by contacting Lacey Wesley at lwesley@threepa.com.

About Crown Crafts, Inc.

Crown Crafts, Inc. designs, markets and distributes infant, toddler and juvenile consumer products. Founded in 1957, Crown Crafts is one of America's largest producers of infant bedding, toddler bedding, bibs, toys and disposable products. The Company operates through its four wholly-owned subsidiaries, NoJo Baby & Kids, Inc., Sassy Baby, Inc., Manhattan Group, LLC and Manhattan Toy Europe Limited, which market a variety of infant, toddler and juvenile products under Company-owned trademarks, as well as licensed collections and exclusive private label programs. Sales are made directly to retailers such as mass merchants, large chain stores and juvenile specialty stores. For more information, visit the Company's website at www.crowncrafts.com.

Forward-Looking Statements

The foregoing contains forward-looking statements within the meaning of the Securities Act of 1933, the Securities Exchange Act of 1934 and the Private Securities Litigation Reform Act of 1995. Such statements are based upon management's current expectations, projections, estimates and assumptions. Words such as "expects," "believes," "anticipates," "estimates," "predicts," "forecasts," "plans," "projects," "targets," "should," "potential," "continue," "aims," "intends," "may," "will," "could," "would" and variations of such words and similar expressions may identify such forward-looking statements. Forward-looking statements involve known and unknown risks and uncertainties that may cause future results to differ materially from those suggested by the forward-looking statements. These risks include, among others, general economic conditions, including changes in interest rates, in the overall level of consumer spending and in the price of oil, cotton and other raw materials used in the Company's products, changing competition, changes in the retail environment, the Company's ability to successfully integrate newly acquired businesses, the level and pricing of future orders from the Company's customers, the extent to which the Company's business is concentrated in a small number of customers, the Company's dependence upon third-party suppliers, including some located in foreign countries, customer acceptance of both new designs and newly-introduced product lines, actions of competitors that may impact the Company's business, disruptions to transportation systems or shipping lanes used by the Company or its suppliers, and the Company's dependence upon licenses from third parties. Reference is also made to the Company's periodic filings with the Securities and Exchange Commission for additional factors that may impact the Company's results of operations and financial condition. The Company does not undertake to update the forward-looking statements contained herein to conform to actual results or changes in our expectations, whether as a result of new information, future events or otherwise.

Company Contact:

Craig J. Demarest
Vice President and Chief Financial Officer
(225) 647-9118
cdemarest@crowncrafts.com

Investor Relations:

Three Part Advisors
Steven Hooser, Partner, or John Beisler, Managing Director
(817) 310-8776



Source: Crown Crafts, Inc.