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Crown Crafts Announces Quarterly Cash Dividend and Schedules Earnings Release for First Quarter of Fiscal 2012

GONZALES, La., Aug. 10, 2011 /PRNewswire/ -- Crown Crafts, Inc. (the "Company") (NASDAQ-CM: CRWS) today announced the declaration of its seventh consecutive quarterly dividend and also scheduled its upcoming earnings release.

Declaration of Quarterly Cash Dividend

The Company's Board of Directors declared a regular quarterly cash dividend on the Company's Series A common stock of \$0.03 per share payable on October 7, 2011 to stockholders of record at the close of business on September 16, 2011.

Schedule for Earnings Release

The Company also announced today that it intends to release the results of its operations for the first quarter of fiscal year 2012 before the market opens on August 17, 2011. E. Randall Chestnut, Chairman, President and Chief Executive Officer, and Olivia W. Elliott, Chief Financial Officer, will host a teleconference at 1:00 p.m. Central Daylight Time on that day to discuss the Company's results and answer appropriate questions.

Interested individuals may join the teleconference by dialing (877) 317-6789. Please refer to conference number 10002669. The teleconference can also be accessed in listen-only mode by visiting the Company's website at www.crowncrafts.com. The financial information to be discussed during the teleconference may be found on the investor relations portion of the Company's website after earnings are released.

A telephone replay of the teleconference will be available one hour after the end of the call through 8:00 a.m. Central Daylight Time on August 25, 2011. To access the replay, dial (877) 344-7529 in the U.S. or (412) 317-0088 from international locations and refer to conference number 10002669.

About Crown Crafts, Inc.

Crown Crafts, Inc. designs, markets and distributes infant, toddler and juvenile consumer products, including crib and toddler bedding and blankets; nursery and bath accessories; reusable and disposable bibs and floor mats; burp cloths; room decor; and disposable placemats, toilet seat covers and changing mats. The Company's operating subsidiaries include Crown Crafts Infant Products, Inc. in California and Hamco, Inc. in Louisiana. Crown Crafts is among America's largest producer of infant bedding, bibs and bath items. The Company's products include licensed and branded collections as well as exclusive private label programs for certain of its customers. The latest news about Crown Crafts can be found at www.crowncrafts.com.

SOURCE Crown Crafts, Inc.