

October 25, 2010



Crown Crafts to Present at Upcoming Industry Conferences

Southwest IDEAS Investor Conference - Dallas, TX

Wedbush Securities 11th Annual California Dreamin' Consumer MAC: Management Access Conference - Santa Monica, CA

Sidoti & Company, LLC Semiannual Micro-Cap Conference - New York, NY

GONZALES, La., Oct. 25 /PRNewswire/ -- Crown Crafts, Inc. (Nasdaq: CRWS) today announced that E. Randall Chestnut, Chairman, President and Chief Executive Officer, and Olivia Elliott, Vice President and Chief Financial Officer, will present at three upcoming industry conferences:

- Southwest IDEAS Conference, being held at the Hilton Anatole Hotel in Dallas on November 10-11, 2010.
- Wedbush Securities 11th Annual California Dreamin' Management Access Conference, being held December 8, 2010 at the Fairmont Miramar Hotel in Santa Monica, CA.
- Sidoti & Company Semiannual Microcap Conference, being held January 10, 2011 at the Grand Hyatt New York Hotel in midtown Manhattan.

These conferences represent strong venues for investor outreach and communication to a mix of accredited investors, portfolio managers and analysts. Each presentation will be webcast and available for live viewing on the Company's website, www.crowncrafts.com.

About Southwest IDEAS Investor Conference

The Southwest IDEAS Investor Conference is sponsored by Three Point Advisors, LLC, a Dallas-based investor relations firm, and the CFA Society of Dallas-Fort Worth. Additional sponsors include The NASDAQ OMX Group, Hodges Capital Management and Baldwin Anthony Securities, Inc. The Conference is an annual opportunity for public companies to communicate directly with existing and potential stockholders and attracts investment professionals from throughout the country, including mutual fund managers, portfolio managers, hedge fund managers, buy-side analysts, brokerage firm analysts and independent research analysts.

About Wedbush Securities California Dreamin' Conference

Wedbush Securities' 11th annual California Dreamin' Consumer Conference brings together institutional clients with a broad range of leading consumer products and services

companies. The conference is expected to feature over 50 companies and have more than 150 institutional investors in attendance.

About Sidoti & Company Semiannual Micro-Cap Conference

Sidoti & Company has made it its mission to shed light on the sub\$200 million micro-cap space and its trove of neglected gems. The collaborative and informative Micro-Cap Conference contributes greatly to this enlightenment process, with presentations by companies that boast sound fundamentals and intriguing stories, show fast growth and profitability, or otherwise hold great promise, yet are largely unknown to investors. In addition, Sidoti has five analysts focused solely on micro-cap stocks, and expects coverage to reach 100 names by spring 2011.

About Crown Crafts, Inc.

Crown Crafts, Inc. designs, markets and distributes infant, toddler and juvenile consumer products, including crib and toddler bedding and blankets; nursery and bath accessories; reusable and disposable bibs and floor mats; burp cloths; room decor; and disposable placemats, toilet seat covers and changing mats. The Company's operating subsidiaries include Hamco, Inc. in Louisiana and Crown Crafts Infant Products, Inc. in California. Crown Crafts is America's largest producer of infant bedding, bibs and bath items. The Company's products include licensed and branded collections as well as exclusive private label programs for certain of its customers. The Company's website is www.crowncrafts.com.

SOURCE Crown Crafts, Inc.