

August 17, 2007



Crown Crafts Announces Preliminary Results of Proxy Contest

GONZALES, La., Aug. 17, 2007 (PRIME NEWSWIRE) -- Crown Crafts, Inc. (the "Company") (Nasdaq:CRWS) today announced that the independent inspector's preliminary report of votes cast at the Company's Annual Meeting on August 14, 2007 indicated that stockholders had voted to re-elect two of management's nominees, E. Randall Chestnut and William T. Deyo, and one of Wynnefield Partners Small Cap Value, L.P.'s nominees, Frederick G. Wasserman. More than 80% of the 10 million outstanding shares voted either in person or by proxy at the Annual Meeting.

The preliminary results are subject to review and final certification by the independent inspector of elections.

Crown Crafts, Inc. designs, markets and distributes infant and juvenile consumer products, including bedding, blankets, bibs, bath items and accessories. Its subsidiaries include Hamco, Inc. and Crown Crafts Infant Products, Inc. Crown Crafts is America's largest producer of infant bedding, bibs and bath items. The Company's products include licensed and branded collections as well as exclusive private label programs for certain of its customers.

CONTACT: Crown Crafts, Inc.
Olivia Elliott, Secretary - Treasurer
(225) 647-9124