

Amesite Announces Al-Powered Document Storage and Study Tools on NurseMagic™ App to Power Instantaneous Training for Nurses and Nursing Students

NurseMagic's Library Function Enables Nurses to Upload and Transcribe Video and Audio Files and Create Study Materials to Enhance Work and School Performance

DETROIT, July 11, 2024 (GLOBE NEWSWIRE) -- Amesite Inc. (NASDAQ: AMST), a leading artificial intelligence software company offering a cloud-based learning platform for business and education markets, announced that its NurseMagicTM app now supports nursing students and professionals ranging from CNAs and LPNs to APRN-CNPs and NPs. The functionality supports any type of documentation, training and learning. NurseMagicTM has experienced rapid adoption by nurses following its release to the general public targeting over 5.2 million nurses. Its proprietary technology has demonstrated 93% accuracy when tested on prep questions for the NCLEX, the exam that must be passed by nurses in the U.S. and Canada in order to be licensed.

Users can upload pdf, video and audio files to instantly create transcripts, summaries and even quizzes and flashcards based on the material. Uploadable content spans recorded and written lecture materials, training materials and professional guidelines along with informal materials created via mentorship. With the new functionality, nurses can access instantaneous training. Additionally, users can share materials easily on the app and create their own file structures, enabling scaling of distribution of informal and formal learning, training and other professional materials.

McKinsey reports that 75% percent of early-tenure nurse respondents enjoy working with the most-experienced nurses, but more than 33% of these nurse veterans don't have the time or capacity to train or coach others. In academia, more than 70% of college students have used AI. The market for AI in healthcare is expected to grow to over \$187 billion by 2030.

Kalie Wortinger, Senior Engineering Manager at Amesite, said, "Our Al-powered capability to upload, digest and effectively use documents is an overwhelming advantage to nurses using it, for both professional and academic purposes, replacing hours of manual work with streamlined access to instantaneous training. We built our infrastructure at Amesite to stay ahead of the curve in key Al capabilities and are thrilled to consistently roll out tools that our users want and can use immediately."

CEO Dr. Ann Marie Sastry said, "Our nurse influencers like Cynesse, Nurse Tara and

<u>Kesheen</u> are demonstrating the power of NurseMagicTM to their communities and driving user growth, and their communities are telling us what they want, and influencing our designs. We are focused on powering the work of millions of nurses around the world with AI, who can use our technology to be effective in this era of nurse shortages, burnout and high turnover."

Connect with us on social media for the latest updates:

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• TikTok: https://www.tiktok.com/@nursemagicai

• Facebook: https://www.facebook.com/nursemagicai

• LinkedIn: https://www.linkedin.com/company/nursemagicai/

Twitter: https://twitter.com/NurseMagicAl

About Amesite Inc.

Amesite Inc., an education tech SaaS company, offers its proprietary learning platform and content services to deploy affordable and effective AI for white-labeled online learning programs for colleges and universities. The company's technology platform leverages cutting-edge AI to offer an innovative out-of-the box, AI-powered learning ecosystem, complete with 24/7 learner support, up-to-date content and ready-to-go programs to quickly deploy and generate revenue. With the announcement of NurseMagicTM, Amesite has entered the B2C AI app market. Amesite has also announced its intention to deliver other apps on its infrastructure including a Public Safety app that includes training and preparedness for active shooter response. For more information, visit https://amesite.com.

Forward Looking Statements

This communication contains forward-looking statements (including within the meaning of Section 21E of the Securities Exchange Act of 1934, as amended, and Section 27A of the Securities Act of 1933, as amended) concerning the Company, the Company's planned online machine learning platform, the Company's business plans, any future commercialization of the Company's online learning solutions, potential customers, business objectives and other matters. Forward-looking statements generally include statements that are predictive in nature and depend upon or refer to future events or conditions, and include words such as "may," "will," "should," "would," "expect," "plan," "believe," "intend," "look forward," and other similar expressions among others. Statements that are not historical facts are forward-looking statements. Forward-looking statements are based on current beliefs and assumptions that are subject to risks and uncertainties and are not guarantees of future performance. Actual results could differ materially from those contained in any forward-looking statement. Risks facing the Company and its planned platform are set forth in the Company's filings with the SEC. Except as required by applicable law, the Company undertakes no obligation to revise or update any forward-looking statement, or to make any other forward-looking statements, whether as a result of new information, future events or otherwise.

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SOURCE:

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Source: Amesite Inc.