

# Amesite Announces User Growth on NurseMagic™ App

# Registered Users Surpasses 1,100 within One Week of Unrestricted Public Access to App

DETROIT, June 20, 2024 (GLOBE NEWSWIRE) -- Amesite Inc. (NASDAQ: AMST), a leading artificial intelligence software company offering a cloud-based learning platform for business and education markets, announced the availability of its NurseMagic<sup>TM</sup> app to the public in late April, inviting users to join a gated waitlist of vetted users. On June 5, Amesite fully opened access to the app to the public. Within a week, nearly 1,200 individuals completed an onboarding survey, and registered as users of NurseMagic<sup>TM</sup>.

CEO Dr. Ann Marie Sastry said, "This is the fastest growth in usership that we have ever seen with any of our products. We've been thrilled with the response from nurses, and fortunate to partner with nurse influencers like <u>Cynesse</u> – who are demonstrating to their communities the power of AI to help with day-to-day tasks. We are excited to be delivering a vital and useful tool to the largest segment of healthcare professionals and believe that NurseMagic<sup>TM</sup> will create a positive impact in healthcare and strong, sustainable revenue growth for Amesite."

Senior AI Manager Sai Nittala said, "Our users are gaining assistance from NurseMagic<sup>TM</sup> for a variety of tasks, from patient communication to prioritization of work. We are excited to see the many ways in which our users are benefiting from the many advantages offered by the technology."

Examples of real-world questions on the app include the following:

- Writing nursing notes, including SOAP and other protocols.
- Prioritizing surgical complications in patients with pre-existing conditions.
- Managing communications with patients on difficult subjects or in stressful circumstances.

Ninety-six percent (96%) of NurseMagic<sup>TM</sup> users reported that they want AI tools to help them on the job. NurseMagic<sup>TM</sup> users range from 18 – 60+ years old and include students and professionals in 48 states and 27 different nursing and healthcare professions, including RN, LPN, APRN-CNP, APRN-CNM, and APRN-CNS.

### Connect with us on social media for the latest updates:

- Instagram: <a href="https://www.instagram.com/nursemagicai/">https://www.instagram.com/nursemagicai/</a>
- TikTok: <a href="https://www.tiktok.com/@nursemagicai">https://www.tiktok.com/@nursemagicai</a>

• Facebook: <a href="https://www.facebook.com/nursemagicai">https://www.facebook.com/nursemagicai</a>

• LinkedIn: https://www.linkedin.com/company/nursemagicai/

Twitter: https://twitter.com/NurseMagicAl

#### About Amesite Inc.

Amesite Inc., an education tech SaaS company, offers its proprietary learning platform and content services to deploy affordable and effective AI for white-labeled online learning programs for colleges and universities. The company's technology platform leverages cutting-edge AI to offer an innovative out-of-the box, AI-powered learning ecosystem, complete with 24/7 learner support, up-to-date content and ready-to-go programs to quickly deploy and generate revenue. With the announcement of <a href="NurseMagic\*TM">NurseMagic\*TM</a>, Amesite has entered the B2C AI app market. Amesite has also announced its intention to deliver other apps on its infrastructure including a Public Safety app that includes training and preparedness for active shooter response. For more information, visit <a href="https://amesite.com">https://amesite.com</a>.

# **Forward Looking Statements**

This communication contains forward-looking statements (including within the meaning of Section 21E of the Securities Exchange Act of 1934, as amended, and Section 27A of the Securities Act of 1933, as amended) concerning the Company, the Company's planned online machine learning platform, the Company's business plans, any future commercialization of the Company's online learning solutions, potential customers, business objectives and other matters. Forward-looking statements generally include statements that are predictive in nature and depend upon or refer to future events or conditions, and include words such as "may," "will," "should," "would," "expect," "plan," "believe," "intend," "look forward," and other similar expressions among others. Statements that are not historical facts are forward-looking statements. Forward-looking statements are based on current beliefs and assumptions that are subject to risks and uncertainties and are not guarantees of future performance. Actual results could differ materially from those contained in any forward-looking statement. Risks facing the Company and its planned platform are set forth in the Company's filings with the SEC. Except as required by applicable law, the Company undertakes no obligation to revise or update any forward-looking statement, or to make any other forward-looking statements, whether as a result of new information, future events or otherwise.

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Source: Amesite Inc.