

# Eastern Michigan University Announces Launch of Non-Credit Pilot Offering with Amesite, Inc.

YPSILANTI, Mich., Feb. 28, 2019 (GLOBE NEWSWIRE) -- Eastern Michigan University Professional Programs and Training (EMU PPAT), part of Engage@EMU, announced its plan to launch a new online, non-credit course offering with Amesite Inc., an artificial intelligence software company based in Ann Arbor, MI.

The new pilot is Lean Six Sigma for Health Care, a 12-week professional program offering 4.5 Continuing Education Units (CEUs). EMU PPAT offers an array of industry-recognized training, continuing education and certification prep programs to help students and employees of regional businesses and beyond develop their skills and knowledge. The PPAT team offers practical, process-based instruction in multiple industries for professionals (emich.edu/ppat).

Eastern Michigan University Director of Business Engagement and Non-Credit Initiatives, Elizabeth Stoner said, "We constantly seek innovative solutions to offer high quality, non-credit instruction. We are pleased to partner with Amesite to launch this pilot offering in health care, one of the fastest growing sectors in the economy."

Amesite CEO, Dr. Ann Marie Sastry, said "We are excited to partner with Eastern Michigan University and the PPAT team to offer the Lean Six Sigma for Health Care program, given the need in Michigan to strengthen its numbers in the health care workforce. Statistical methods have a role to play in improving care, and we are pleased to help make an impact with EMU."

The pilot offering of Lean Six Sigma for Health Care begins April 1, 2019. For more information or to enroll, visit www.amesite.com/lean-six-sigma-for-healthcare or contact ppat@emich.edu.

Amesite's online learning solutions for colleges, universities, faculty and students utilize artificial intelligence technologies, including machine learning and natural language processing, to deliver cost effective, cloud-based digital versions of courses that greatly enhance and improve the learning experience of students. Amesite's online platform includes customized user messaging and tracking as well as seamless integration of current events into traditional course materials, creating a more meaningful experience for both students and instructors alike.

### About Amesite Inc.

Amesite is a high tech artificial intelligence software company offering a cloud-based platform for college and university courses to be cost-effectively and conveniently delivered

to learners online and in hybrid online/on campus formats. Amesite uses artificial intelligence technologies to provide customized environments for learners, easier-to-manage interfaces for instructors, and greater accessibility for college degree seekers in the US education market and beyond. The Company leverages existing college infrastructures, adding mass customization and cutting-edge technology to provide cost-effective, accessible, scalable and improved learning experiences to students. Founded in 2017, Amesite is based in Ann Arbor, Michigan. For more information, visit <a href="mailto:amesite.com">amesite.com</a>.

## Forward Looking Statements

This communication contains forward-looking statements (including within the meaning of Section 21E of the United States Securities Exchange Act of 1934, as amended, and Section 27A of the United States Securities Act of 1933, as amended) concerning the Company, the Company's planned online machine learning platform, the Company's business plans, any future commercialization of the Company's online learning solutions, potential customers, business objectives and other matters. Forward-looking statements generally include statements that are predictive in nature and depend upon or refer to future events or conditions, and include words such as "may," "will," "should," "would," "expect," "plan," "believe," "intend," "look forward," and other similar expressions among others. Statements that are not historical facts are forward-looking statements. Forward-looking statements are based on current beliefs and assumptions that are subject to risks and uncertainties and are not guarantees of future performance. Actual results could differ materially from those contained in any forward-looking statement. Risks facing the Company and its planned platform are set forth in the Company's filings with the SEC. Except as required by applicable law, the Company undertakes no obligation to revise or update any forward-looking statement, or to make any other forward-looking statements, whether as a result of new information, future events or otherwise.

# **About Eastern Michigan University**

Founded in 1849, Eastern is the second oldest public university in Michigan. It currently serves more than 19,000 students pursuing undergraduate, graduate, specialist, doctoral and certificate degrees in the arts, sciences and professions. In all, more than 300 majors, minors and concentrations are delivered through the University's Colleges of Arts and Sciences; Business; Education; Health and Human Services; Technology, and its graduate school. EMU is regularly recognized by national publications for its excellence, diversity, and commitment to applied education. For more information about Eastern Michigan University, visit emich.edu.

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Source: Amesite Inc.