

Rollins, Inc. Announces 5 Million Share Repurchase Program

ATLANTA, July 24, 2012 /PRNewswire/ -- Rollins, Inc. (NYSE: ROL), a premier North American consumer and commercial services company, announced today that as part of the Company's active management of equity capital, its Board of Directors today authorized the purchase of up to 5 million additional shares of the Company's common stock. The Company plans to repurchase shares at times and prices considered appropriate by the Company. The share repurchase program announced today is in addition to the Company's existing plan of which 298,183 shares remained available for repurchase as of July 24, 2012.

"Rollins, Inc., through its wholly owned subsidiaries Orkin, LLC, HomeTeam Pest Defense, Western Pest Services, Orkin Canada, and The Industrial Fumigant Company, has become North America's pest control industry leader. This Board authorization enables us to continue the purchase of additional shares when appropriate, which can provide improved returns to our shareholders. Additionally, it offers greater acquisition flexibility," said Gary W. Rollins, President and Chief Executive Officer of Rollins, Inc.

Rollins Inc. is a premier North American consumer and commercial services company. Through its wholly owned subsidiaries, Orkin LLC., HomeTeam Pest Defense, Western Pest Services, Orkin Canada, The Industrial Fumigant Company, Waltham Services LLC., Crane Pest Control and Trutech LLC., the Company provides essential pest control services and protection against termite damage, rodents and insects to more than 2 million customers in the United States, Canada, Mexico, Central America, the Caribbean, the Middle East, Asia, the Mediterranean, Europe and Africa from more than 500 locations. You can learn more about our subsidiaries by visiting our web sites at www.orkin.com, www.pestdefense.com, www.orkin.com, www.orkin.com, www.orkin.com, www.orkin.com, www.orkin.com, www.uwesternpest.com, www.orkin.com, www.uwesternpest.com, <a href="www.uwe

Statements in this press release regarding potential repurchases of Company common stock are forward looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. The timing and amount of future stock repurchases are subject to a number of uncertainties, including market conditions, the Company's liquidity and financial position, and applicable laws and regulations.

For Further Information Contact Harry J. Cynkus (404) 888-2922

SOURCE Rollins, Inc.