

January 23, 2007



## **Rollins, Inc. Increases Dividend by 20 Percent**

ATLANTA--(BUSINESS WIRE)--

Rollins, Inc., a nationwide consumer services company (NYSE:ROL), announced today that the Board of Directors approved a 20% increase in the Company's quarterly dividend. The increased regular quarterly dividend of \$0.075 per share will be payable March 12, 2007 to stockholders of record at the close of business February 12, 2007.

Rollins, Inc. is a premier North American consumer and commercial services company. Through its wholly owned subsidiaries, Orkin, Inc., Western Pest Services, and The Industrial Fumigant Company, the Company provides essential pest control services and protection against termite damage, rodents and insects to approximately 1.7 million customers in the United States, Canada, Mexico, Panama and Costa Rica from over 400 locations. You can learn more about Orkin by visiting our Web sites at [www.orkin.com](http://www.orkin.com), [www.westernpest.com](http://www.westernpest.com), [www.indfumco.com](http://www.indfumco.com) and [www.rollins.com](http://www.rollins.com). You can also find this and other news releases at [www.rollins.com](http://www.rollins.com) by accessing the news releases button.

Source: Rollins, Inc.