



ServisFirst Bancshares, Inc. Added to the ABA NASDAQ Community Bank Index

BIRMINGHAM, Ala., Dec. 10, 2014 /PRNewswire/ -- ServisFirst Bancshares, Inc. (NASDAQ: SFBS) ("ServisFirst"), the holding company for ServisFirst Bank, announced today that it has been added to the ABA NASDAQ Community Bank Index, the nation's most broadly representative stock index for community banks. ServisFirst is one of twelve banks recently added to the index.

Tom Broughton, President and CEO, said, "ServisFirst began trading on NASDAQ in May 2014, and we are pleased to now be added to the ABA NASDAQ Community Bank Index. Inclusion will enhance our visibility within the investment community as we continue to strive to increase shareholder value."

The Index includes approximately 373 community banks totaling more than \$190 billion in market capitalization. It is intended to serve as a benchmark for investment products by including the larger and more liquid community banks. The Index is traded under ticker symbol "ABAQ" and is calculated on both a total return and price return basis.

About ServisFirst Bancshares, Inc.

ServisFirst Bancshares, Inc. is a bank holding company based in Birmingham, Alabama with ServisFirst Bank as its subsidiary. ServisFirst Bank is a full service bank focused on commercial banking, cash management, private banking and the professional consumer market, emphasizing competitive products, and state-of-the-art technology. ServisFirst Bank has organically expanded into Huntsville, Alabama in August 2006; Montgomery, Alabama in June 2007; and Dothan, Alabama in September 2008. The Correspondent Banking division was established in March of 2011. ServisFirst Bank expanded into Pensacola, Florida in April 2011; Mobile, Alabama in July 2012; and Nashville, Tennessee in April 2013, with plans of opening additional locations throughout the southeast. ServisFirst Bancshares, Inc. files periodic reports with the U.S. Securities and Exchange Commission (SEC). Copies of its filings may be obtained through the SEC's website at www.sec.gov or at www.servisfirstbank.com.

More information about ServisFirst Bancshares, Inc. may be obtained over the Internet at www.servisfirstbank.com or by calling (205) 949-0302.

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