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Ibotta CEO to Present at The Citizens JMP Technology Conference

DENVER--(BUSINESS WIRE)-- Ibotta (NYSE: IBTA), which operates the largest digital promotions network in North America, announced today that CEO and founder, Bryan Leach, will participate in a fireside chat at The Citizens JMP Technology Conference in San Francisco on Tues., March 4 at 9:30 am PT.

Audio webcasts of the event will be available on the investor relations section of the Ibotta website at investors.ibotta.com.

About Ibotta (“I bought a...”)

Ibotta (NYSE: IBTA) is a leading performance marketing platform allowing brands to deliver digital promotions to over 200 million consumers through a network of publishers called the Ibotta Performance Network (IPN). The IPN allows marketers to influence what people buy, and where and how often they shop – all while paying only when their campaigns directly result in a sale. American shoppers have earned over \$2.0 billion through the IPN since 2012. The largest tech IPO in history to come out of Colorado, Ibotta is headquartered in Denver, and is continually listed as a top place to work by The Denver Post and Inc. Magazine.

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