

March 22, 2024



Ibotta Files Registration Statement for Proposed Initial Public Offering

DENVER, March 22, 2024 (GLOBE NEWSWIRE) -- Ibotta, a leading technology company providing digital promotions and performance marketing solutions, announced today that it has filed a registration statement on Form S-1 with the U.S. Securities and Exchange Commission relating to a proposed initial public offering of its common stock. The number of shares to be offered and the price range for the proposed offering have not yet been determined. Ibotta intends to list its Class A common stock on the New York Stock Exchange under the symbol "IBTA."

Goldman Sachs, Citigroup and BofA Securities will act as joint lead book-running managers for the proposed offering, with Evercore ISI, UBS Investment Bank and Wells Fargo Securities acting as joint book-running managers. Citizens JMP, Needham & Company and Raymond James will act as co-managers for the proposed offering.

The proposed offering will be made only by means of a prospectus. Copies of the preliminary prospectus relating to the offering may be obtained from: Goldman Sachs & Co. LLC, Attention: Prospectus Department, 200 West Street, New York, NY, 10282, by telephone at 1-866-471-2526, or by email at prospectus-ny@ny.email.gs.com; Citigroup, c/o Broadridge Financial Solutions, 1155 Long Island Avenue, Edgewood, NY, 11717 or by telephone at 1-800-831-9146; and BofA Securities, NC1-022-02-25, 201 North Tryon Street, Charlotte, NC, 28255-0001, Attention: Prospectus Department, by telephone at 1-800-294-1322, or by email at dg.prospectus_requests@bofa.com.

A registration statement relating to these securities has been filed with the U.S. Securities and Exchange Commission but has not yet become effective. These securities may not be sold, nor may offers to buy be accepted, prior to the time the registration statement becomes effective. This press release shall not constitute an offer to sell or the solicitation of an offer to buy, nor shall there be any sale of these securities in any state or jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such state or jurisdiction.

About Ibotta

Built and headquartered in Denver, Colo., Ibotta ("I bought a...") is a leading performance marketing platform allowing brands to deliver digital promotions to over 200 million consumers through a network of publishers called the Ibotta Performance Network (IPN). The IPN allows marketers to influence what people buy, and where and how often they shop – all while paying only when their campaigns directly result in a sale. American shoppers have earned approximately \$1.8 billion through the IPN since 2012. A great place to work, Ibotta has been recognized by The Denver Post four times, made Built In Colorado's Best Places to Work list three years in a row and appeared on Inc.'s list of Best Workplaces twice.

Contact

Corporate Communications

Hilary O'Byrne, hilary.obyrne@ibotta.com

Investor Relations

IR@ibotta.com

The logo for ibotta, featuring the word "ibotta" in a bold, lowercase, pink sans-serif font, followed by a registered trademark symbol (®).

Source: Ibotta