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# Ibotta Announces Third Annual Mobile Innovation Summit, Opens Event to the Public

## Industry Leaders Invited to Collaborate Alongside Top Mobile Marketers from Innovative Companies, Including Google, Walmart eCommerce

DENVER, Feb. 6, 2019 /PRNewswire/ -- [ibotta](#), the starting point for rewarded shopping on mobile, today announced its third annual Mobile Innovation Summit, which will be held at the Four Seasons Hotel in Denver, Colo. from October 14-15, 2019. This year, the two-day event will be open to the public for the first time, giving mobile marketers the opportunity to interact with industry leaders and executives from the technology, retail and advertising worlds.



With a full program of keynotes and panel discussions, attendees will learn how to better tailor their mobile marketing strategies from marquee consumer brands, including Kraft Heinz, Uber and Coca-Cola. The summit's full lineup of speakers and industry experts, which will be announced on May 1, 2019, will share their insights into the evolving landscape of mobile commerce, deliver hands-on learning experiences and provide a deep dive into industry best practices.

"With mobile retail sales expected to top \$400 billion in the next three years, mobile commerce continues to transform the retail experience for brands and consumers at an incredible rate," said Bryan Leach, founder and CEO, Ibotta. "I'm excited to impart what we've learned about mobile strategies in the last year with a new class of Mobile Innovation Summit attendees. And I'm especially looking forward to hearing first-hand from today's mobile-savvy marketers and sparking ideas to enhance the shopper experience, our ultimate goal at Ibotta."

Full details about Ibotta's 2019 Mobile Innovation Summit include:

- **Date:** October 14-15, 2019
- **Location:** Four Seasons Hotel Denver, 1111 14th Street, Denver, Colo. 80202
- **RSVP:** Industry professionals are encouraged to apply for attendance through the Mobile Innovation Summit [website](#).

For more information about sponsoring or attending Ibotta's third-annual Mobile Innovation Summit, please reach out to [events@mi-summit.com](mailto:events@mi-summit.com) or visit <http://www.mi-summit.com>.

### **About Ibotta**

Headquartered in Denver, CO, free mobile shopping app Ibotta ("I bought a...") has delivered more than \$500 million in cumulative cash rewards to its users on groceries, clothing, electronics, gifts, home and office supplies, restaurant dining, hotel rooms and more. Partnering with more than 1,500 leading brands and retailers, Ibotta offers cash back on purchases made both online and at brick and mortar stores through mobile-enabled redemptions. Launched in 2012, Ibotta has nearly 30 million downloads, and is one of the most frequently used shopping apps in the United States. Ibotta also debuted on the Inc. 5000 list in 2018, and was named one of Inc's Best Workplaces of 2017.

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