

April 24, 2007



PrimeLife Radio Receives Penn. Broadcasters Award; Weekly Show Airs on 560 AM WFIL and 990 AM WNTP

PHILADELPHIA--(BUSINESS WIRE)--

PrimeLife Radio, a weekly program targeting 50+listeners, will receive an award from the Pennsylvania Association of Broadcasters at its annual convention on May 7 in Hershey, Penn. The program is a creation of 560 AM WFIL, Philadelphia's Christian station, and News Talk 990 AM WNTP and airs on both of the Philadelphia-based stations.

"PrimeLife Radio has been named the Best Public Affairs Program or Series in the Commonwealth's major markets for 2006," says Vice President and General Manager Russ Whitnah. "The focus on the unique challenges and interests of both the 'sandwich generation' baby-boomers and their elderly parents resonates with our audience."

The award is the 4th in as many years for PrimeLife Radio developer and co-host Mark Daniels, who has previously won for his "On the Mark" commentaries, a voter registration public service campaign, and the daily Mark Daniels Show. Daniels has served as programming and marketing manager for 13 years.

Salem Communications (NASDAQ:SALM) is a leading U.S. radio broadcaster, Internet content provider, magazine and book publisher targeting audiences interested in Christian and family-themed content and conservative values. In addition to News Talk WNTP (990 AM, wntp.com), Salem's Philadelphia cluster includes Christian Teaching-Talk WFIL (AM 560, wfil.com). Both stations stream from their respective websites. In addition to its radio properties, Salem owns Salem Radio Network(R), which syndicates talk, news and music programming to approximately 2,000 affiliates; Salem Radio Representatives(TM), a national radio advertising sales force; Salem Web Network(TM), a leading Internet provider of Christian content and online streaming; and Salem Publishing(TM), a leading publisher of Christian-themed magazines. The company owns and operates approximately 100 radio stations, including 61 stations in 23 of the top 25 markets. Additional information about Salem may be accessed at the company's website, www.salem.cc.

Source: Salem Communications