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Clearfield Names National Channel Manager

Gordon Halloran to Lead Clearfield's Sales Expansion Program

MINNEAPOLIS, Oct. 8, 2010 (GLOBE NEWSWIRE) -- Clearfield, Inc. (Nasdaq:CLFD) has named Gordon Halloran as its National Sales Channel Manager. Halloran, who had previously managed Clearfield's sales territory in the southwestern U.S., has a vast career in distribution and national account sales. Halloran is based in Denver, Colorado.

"The establishment of this national channel program allows us to expand our service levels to the broadband service provider community," explains Clearfield CEO and President Cheri Beranek. "Our territory sales people will remain dedicated to working with broadband service providers on their optical fiber management, protection and connectivity application requirements. Gordie will work with our distributors and private label partners to enhance the logistical and administrative support that they can best provide."

Clearfield's distribution partners include Power & Tel Supply, CSC Wesco, Border States, Graybar, and KGP.

Halloran said, "In the year that I've been with Clearfield, I've seen awareness of the company, its brand and products skyrocket. This expanded distribution model is the next logical step for the company. I'm excited to lead this initiative to make Clearfield products more readily available through the country's leading telecommunications distributors."

About Clearfield, Inc. Clearfield, Inc. designs the FieldSmart fiber management product platform - the only fiber management platform to be designed around a single architecture for the inside plant, outside plant and access network. Scaling from 12 to 1728 ports, FieldSmart supports a wide range of panel and cabinet configurations, densities, connectors and adapter options, and are offered alongside an assortment of passive optical components. Clearfield provides a complete line of fiber and copper assemblies for inside plant, outside plant and access networks. Clearfield is a public company traded on Nasdaq:CLFD.

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