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Brian Schrand Joins Clearfield as Senior Member of Technical Staff

Former Cincinnati Bell executive to be fiber network resource for Clearfield customers

MINNEAPOLIS--(BUSINESS WIRE)-- Clearfield, Inc. (Nasdaq: CLFD) announced Brian Schrand has joined the firm as its Senior Member of Technical Staff. Schrand previously was Senior Specialist for Network Engineering, Construction and Operations at Cincinnati Bell Telephone (CBT), the 9th largest telephone company in the U.S. In his new capacity, Schrand will continue to consult with CBT on its fiber management needs, as well as advise a broad range of Clearfield customers, including telecommunications companies, manufacturers, and municipalities on how to most cost-effectively deploy FTTp networks.

Clearfield CEO Cheri Beranek said, "Because we've worked together for years, we know that Brian shares our unique vision for the future of fiber management. Together we've developed the products that shaped CBT's fiber management platform, so we quickly came to understand what a brilliant mind he has for this business. In this new position, he will be able to share his insights with a much larger universe."

Schrand said the company's fiber technology leadership factored heavily into his decision to join Clearfield. "Beyond that, I believe in this company. There's a culture at Clearfield that you won't find anywhere else. And they fiercely protect that culture."

Schrand has more than 22 years of experience in the telecommunications industry. Prior to CBT, he assisted in engineering and constructing the City of Cincinnati's first fiber network. Since joining CBT in 1995, he has held various management positions within the company, including Outside Plant Construction, Installation, Information Technology (IT), and Outside Plant Staff.

"In passing and connecting thousands of Cincinnati residents with fiber, I've learned through trial and error how to drive cost out of the FTTp equation," commented Schrand. "I'm thrilled to be able to apply my experience to other networks."

Schrand will also write a monthly column, The Fiber Color Pages, on www.fiberpuzzle.com.

About Clearfield, Inc.

Clearfield, Inc. designs the FieldSmart fiber management platform --- the only fiber management platform to be designed around a single architecture for the inside plant, outside plant and access network. Scaling from 12 to 1728 ports, FieldSmart supports a wide range of panel and cabinet configurations, densities, connectors and adapter options, and are offered alongside an assortment of passive optical components. Clearfield provides a complete line of fiber and copper assemblies for inside plant, outside plant and access networks. Clearfield is a public company traded on NASDAQ: CLFD.

More information about Clearfield, Inc., its products and its people can be found at http://www.ClearfieldConnection.com.

Source: Clearfield, Inc.