



Babylon's Integration With Higi Accelerates Momentum With Its AI Technology Now Available to Thousands of Americans to Support Proactive Self Care

PALO ALTO, Calif. & CHICAGO--(BUSINESS WIRE)-- [Babylon](#) (NYSE: BBLN) today announced the integration of its AI-powered Symptom Checker technology into [Higi](#)'s mobile application, opening a new channel for proactive self-care health engagement for Higi's thousands of U.S. app users. The integration follows [Babylon's recent acquisition of Higi](#), a consumer health engagement company whose platform and consumer reach is enabling Babylon to extend its highly scalable technology platform and digital-first healthcare solutions to Higi platform users.

The integration brings Babylon's Symptom Checker, which allows consumers to better understand the symptoms they are experiencing through an interactive, AI-powered chat interface, directly into the Higi mobile app. By helping to narrow down the potential causes of their symptoms, users can learn possible next steps from a trusted health resource. Higi platform users now benefit from this enhancement to the free Higi App, which additionally provides a means to track and trend their personal body measurement information, receive health tips, browse and join Higi and partner health engagement programs and easily log in to a Higi Station session.

"The integration with Higi is the first opportunity for established platform users to begin to experience Babylon technology" says Ali Parsa, CEO and Founder at Babylon. "Pairing the Symptom Checker, which focuses more on providing information for the immediate health needs of consumers, with Higi's longer term view into a patient's health through risk testing and longitudinal biometric tracking, is a first step toward adding additional tools to the consumer's toolkit that empower them to address their health needs proactively and holistically."

"There is a wealth of knowledge we can provide to consumers when it comes to their health," shared Jeff Bennett, CEO at Higi. "The Symptom Checker is an incredible resource for our users, helps them begin to see the benefit Babylon technology will add to our platform, and creates new opportunities for Higi to better service our partners with value-add solutions that enhance the consumer experience and connect consumers back to the care they may need."

This integration also serves as a model for current and future Babylon partners who can bring Babylon's technology assets into their own native platforms, providing additional value to their patients and members.

About Babylon

Babylon is one of the world's fastest growing digital healthcare companies whose mission is to make high-quality healthcare accessible and affordable for every person on Earth.

Babylon is re-engineering how people engage with their care at every step of the healthcare continuum. By flipping the model from reactive sick care to proactive healthcare through the devices people already own, it offers millions of people globally ongoing, always-on care. Babylon has already shown that in environments as diverse as the developed UK or developing Rwanda, urban New York or rural Missouri, for people of all ages, it is possible to achieve its mission by leveraging its highly scalable, digital-first platform combined with high quality, virtual clinical operations to provide integrated, personalized healthcare.

Founded in 2013, Babylon's technology and clinical services is supporting a global patient network across 15 countries, and is capable of operating in 16 languages. And through a combination of its value-based care model, Babylon 360, and its work in primary care through NHS GP at Hand, Babylon managed over 440k lives globally from the start of 2022. In 2021 alone, Babylon helped a patient every 6 seconds, with approximately 5.2 million consultations and AI interactions. Importantly, this was achieved with a 93% user retention rate and 4 or 5 star ratings from more than 95% of our users.

Babylon is already working with governments, health providers, employers and insurers across the globe in order to provide them with a new infrastructure that any partner can use to deliver high-quality healthcare with lower costs and better outcomes. For more information, please visit www.babylonhealth.com.

About Higi

Higi is a consumer health engagement company making it easier for all people to measure, track and act on their health data by bridging physical and digital touch points of the healthcare ecosystem. In service of health systems, health plans, retailers and consumer healthcare brands, Higi's omni-channel platform meets consumers in their communities, at home and on the go. Our partners connect with the consumers they care for through our nationwide network of thousands of FDA-cleared, free-to-use self-screening Smart Health Stations, home health devices, digital and mobile tools. The Higi platform addresses the needs of healthcare consumers across the care continuum through education designed to improve health literacy, disease specific assessments to inform risk stratification and drive digital navigation and connected care offerings to avoid unscheduled care and improve outcomes. With the ability to move this data into healthcare's workflows, Higi delivers digital health engagement at scale, creating actionable connections to the healthcare organizations that provide care and support. Higi is a wholly owned subsidiary of Babylon.

Forward-Looking Statements

This press release contains "forward-looking statements" as defined in the Private Securities Litigation Reform Act of 1995. Forward-looking statements generally relate to future events or our future financial or operating performance. When used in this press release, the words "estimates," "projected," "expects," "anticipates," "forecasts," "plans," "intends," "believes," "seeks," "may," "will," "should," "future," "propose" and variations of these words or similar expressions (or the negative versions of such words or expressions) are intended to identify

forward-looking statements. These forward-looking statements include, without limitation, information concerning Babylon's possible or assumed future results of operations, business strategies, debt levels, competitive position, industry environment and potential growth opportunities.

These forward-looking statements are not guarantees of future performance, conditions or results, and involve a number of known and unknown risks, uncertainties, assumptions and other important factors, many of which are outside of Babylon's management's control, that could cause actual results to differ materially from the results discussed in the forward-looking statements. These risks, uncertainties, assumptions and other important factors include, but are not limited to our ability to recognize the anticipated benefits of the DayToDay and other acquisitions, which may be affected by, among other things, our ability to integrate operations, resources and systems, maintain relationships with customers and suppliers and retain management and key employees; our future financial and operating results; the growth of our business and organization; our failure to compete successfully; our dependence on our relationships with physician-owned entities to hold contracts and provide healthcare services; our ability to maintain and expand a network of qualified providers; our ability to attract new customers and expand member enrollment with existing clinical services and Babylon 360 customers; our ability to retain existing customers and existing customers' willingness to license additional applications and services from us; a significant portion of our revenue comes from a limited number of customers; a portion of our revenue is subject to the achievement of performance metrics and healthcare cost savings and may not be representative of revenue for future periods; the significant risks associated with estimating the amount of revenue that we recognize under our value-based care agreements with health plans; the impact of COVID-19 or any other pandemic, epidemic or outbreak of an infectious disease in the United States or worldwide on our business; and the other risks and uncertainties identified in Babylon's Registration Statement on Form F-1 filed with the Securities and Exchange Commission (the "SEC") on November 9, 2021, as amended by any filings on Form F-1/A, and in other documents filed or to be filed by Babylon with the SEC and available at the SEC's website at www.sec.gov.

Babylon cautions that the foregoing list of factors is not exclusive and cautions readers not to place undue reliance upon any forward-looking statements, which speak only as of the date made. Except as required by law, Babylon does not undertake any obligation to update or revise its forward-looking statements to reflect events or circumstances after the date of this release.

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