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AMD and Creative Assembly Collaborate to Deliver the Ultimate "Alien: Isolation(TM)" Experience

Support for 4K UltraHD, AMD Eyefinity Technology and Advanced DirectX(R) 11 Rendering Effects Bring Beautiful Graphics to a Haunting World

SUNNYVALE, CA -- (Marketwired) -- 08/23/14 -- AMD (NYSE: AMD) today announced a new technology partnership with Creative Assembly, developer behind the highly-anticipated "Alien: Isolation™." Developed in conjunction with the AMD Gaming Evolved program, "Alien: Isolation" is fully optimized for a premium PC gaming experience, including native support for: AMD Eyefinity technology, 4K UltraHD, AMD CrossFire™ multi-GPU technology, and a wide range of DirectX® 11 effects tuned for the Graphics Core Next architecture in recent AMD Radeon™ GPUs and AMD Accelerated Processing Units.

"The AMD Gaming Evolved program is committed to making games look great and run well for all PC gamers," said Ritche Corpus, director of ISV Gaming and Alliances, AMD. "By working with truly talented developers like Creative Assembly, we deliver on that commitment with fun and beautiful games like 'Alien: Isolation,' which give PC gamers the high-end technology they deserve."

Players will discover the true meaning of fear in "Alien: Isolation," a survival horror set in an atmosphere of constant dread and mortal danger. Fifteen years after the events of the "Alien™" motion picture, Ellen Ripley's daughter Amanda enters a desperate battle for survival, on a mission to unravel the truth behind her mother's disappearance. As Amanda, players will navigate through an increasingly volatile world confronted on all sides by a panicked, desperate population and an unpredictable, ruthless Alien. Underpowered and underprepared, players must scavenge resources, improvise solutions and use their wits, not just to succeed in their mission, but to simply stay alive.

"'Alien: Isolation' is a game that plunges players into a haunting, terrifying atmosphere," said Clive Gratton, Lead Programmer, Creative Assembly. "The visual experience plays such a fundamental role in the 'feel' of the game that we went the extra mile to craft an in-house engine that fully articulates our vision. AMD has graciously helped us augment that engine for the PC with a number of effects, such as contact-hardening shadows, compute-based particles, HDAO and DirectX 11 tessellation. Support for immersion and performance technologies like AMD Eyefinity and CrossFire technologies make the whole PC experience even better!"

Gamers looking to try the rich graphics and terrifying environments of "Alien: Isolation" for themselves can secure a complimentary copy by purchasing an eligible AMD Radeon™ R9 Series graphics card from a retailer participating in the new Never Settle: Space Edition promotion beginning Sept. 2, 2014.

Supporting Resources

- Learn more about AMD Gaming Evolved
- Learn more about Alien: Isolation
- Learn more about the Graphics Core Next architecture
- Become a fan of AMD Gaming on Facebook
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About Creative Assembly
Founded in 1987 and based in Horsham, West Sussex, Creative Assembly is one of the UK's most successful and established game studios. Creator of the multi award-winning Total War strategy series, the studio has received numerous press, industry and consumer accolades, including BAFTA and the Develop Industry Excellence awards. With over 250 highly talented developers and counting, the studio is expanding to embark on thrilling new triple-A console, PC and mobile projects. Creative Assembly's website is located at www.creative-assembly.com.

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Contact:
Robert Hallock
AMD Public Relations
(512) 602-2797
robert.hallock@amd.com

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