July 10, 2015

Marathon Patent Group's Wholly-Owned Subsidiary Signal IP, Inc. Files Patent Infringement Lawsuits Against Toyota Motor Sales, USA, Inc., Toyota North America, Inc., and Hyundai Motor America

LOS ANGELES, CA -- (Marketwired) -- 07/10/15 -- ***Marathon Patent Group, Inc.*** (NASDAQ: MARA) ("Marathon"), a patent licensing company, announced today that its wholly-owned subsidiary Signal IP, Inc. ("Signal") has filed a patent infringement lawsuit against Toyota Motor Sales, USA, Inc., Toyota Motor North America, Inc. ("Toyota"), and Hyundai Motor America ("Hyundai") in the United States District Court for the Central District of California.

Signal is asserting infringement related to U.S. Patent numbers (i) 5,714,927 "Method of Improving Zone of Coverage Response of Automotive Radar"; (ii) 5,732,375 "Method of Inhibiting or Allowing Airbag Deployment"; (iii) 6,434,486 "Technique for Limiting the Range of an Object Sensing System in a Vehicle" and (iv) 6,012,007 "Occupant detection method and apparatus for air bag system" against Toyota.

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Liner LLP has been retained as litigation counsel.

About Marathon Patent Group

Marathon is a patent acquisition and monetization company. The Company acquires patents from a wide-range of patent holders from individual inventors to Fortune 500 companies. Marathon's strategy of acquiring patents that cover a wide-range of subject matter allows the Company to achieve diversity within its patent asset portfolio. Marathon generates revenue with its diversified portfolio through actively managed concurrent patent rights enforcement campaigns. This approach is expected to result in a long-term, diversified revenue stream. To learn more about Marathon Patent Group, visit www.marathonpg.com.

About Liner LLP

Ranked one of Los Angeles' largest firms, Liner LLP (Liner) is a dynamic law firm representing clients throughout the country in the full range of IP disputes, including patents, trademarks, copyrights, trade secrets and licensing. The firm is experienced in all aspects of IP litigation in federal and state courts, including pre-litigation investigation and counseling,

obtaining and defending against preliminary injunctions, trial and appellate advocacy. The firm's diverse client base includes Fortune 500 companies and other institutional entities, as well as small and medium-sized businesses and individual entrepreneurs. A full-service firm, Liner also offers broad expertise in commercial litigation, real estate, business disputes, finance, white collar crime, products liability, toxic tort, environmental, insurance, corporate and tax. http://www.linerlaw.com.

Safe Harbor Statement

Certain statements in this press release constitute "forward-looking statements" within the meaning of the federal securities laws. Words such as "may," "might," "will," "should," "believe," "expect," "anticipate," "estimate," "continue," "predict," "forecast," "project," "plan," "intend" or similar expressions, or statements regarding intent, belief, or current expectations, are forward-looking statements. While the Company believes these forward-looking statements are reasonable, undue reliance should not be placed on any such forward-looking statements, which are based on information available to us on the date of this release. These forward looking statements are based upon current estimates and assumptions and are subject to various risks and uncertainties, including without limitation those set forth in the Company's filings with the Securities and Exchange Commission (the "SEC"), not limited to Risk Factors relating to its patent business contained therein. Thus, actual results could be materially different. The Company expressly disclaims any obligation to update or alter statements whether as a result of new information, future events or otherwise, except as required by law.

CONTACT INFORMATION

Marathon Patent Group, Inc.
Jason Assad
678-570-6791
Jason@marathonpg.com

Source: Marathon Patent Group