January 14, 2015

Marathon Patent Group Subsidiary TLI Communications LLC Enters Into Settlement and License Agreement With Photobucket.com

LOS ANGELES, CA -- (Marketwired) -- 01/14/15 -- ***Marathon Patent Group, Inc.*** (NASDAQ: MARA) ("Marathon"), a patent licensing company, announced today that on January 13, 2015, the company's subsidiary TLI Communications LLC entered into a settlement and license agreement with Photobucket.com. The consideration to be paid by Photobucket to TLI Communications LLC and all other terms of the license agreement are confidential.

TLI Communications LLC's U.S. Patent 6,038,295 is currently being asserted against defendants in Eastern District of Virginia, including, but not limited to, Facebook, Google, Twitter, Yahoo, Pinterest, Apple and others. Mishcon de Reya New York LLP is representing TLI in these actions.

On September 15, 2014, the Patent Trial and Appeal Board (PTAB) of the United States Patent and Trademark Office (USPTO) denied a petition for IPR filed by Facebook, Inc. against TLI Communications LLC and its '295 patent.

October 16, 2014, Honorable United States District Judge T.S. Ellis, III, issued an order relating to all member cases in the TLI Communications LLC patent litigation.

The order scheduled a claim construction hearing for 3:00 p.m., Tuesday, January 20, 2015, and the hearing will be held at the University of Virginia School of Law in Charlottesville, Virginia where it will be incorporated into a class on patent law.

About Marathon Patent Group:
Marathon is a patent acquisition and monetization company. The Company acquires patents from a wide-range of patent holders from individual inventors to Fortune 500 companies. Marathon's strategy of acquiring patents that cover a wide-range of subject matter allows the Company to achieve diversity within its patent asset portfolio. Marathon generates revenue with its diversified portfolio through actively managed concurrent patent rights enforcement campaigns. This approach is expected to result in a long-term, diversified revenue stream. To learn more about Marathon Patent Group, visit www.marathonpg.com.

Safe Harbor Statement
Certain statements in this press release constitute "forward-looking statements" within the meaning of the federal securities laws. Words such as "may," "might," "will," "should," "believe," "expect," "anticipate," "estimate," "continue," "predict," "forecast," "project," "plan," "intend" or similar expressions, or statements regarding intent, belief, or current

expectations, are forward-looking statements. While the Company believes these forward-looking statements are reasonable, undue reliance should not be placed on any such forward-looking statements, which are based on information available to us on the date of this release. These forward looking statements are based upon current estimates and assumptions and are subject to various risks and uncertainties, including without limitation those set forth in the Company's filings with the Securities and Exchange Commission (the "SEC"), not limited to Risk Factors relating to its patent business contained therein. Thus, actual results could be materially different. The Company expressly disclaims any obligation to update or alter statements whether as a result of new information, future events or otherwise, except as required by law.

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