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Marathon Patent Group's Wholly-Owned Subsidiary Files Patent Infringement Lawsuit Against Blackboard and Salesforce.com

ALEXANDRIA, VA -- (Marketwired) -- 11/12/13 -- ***Marathon Patent Group, Inc.*** (OTCQB: MARA) ("Marathon"), a patent licensing company, announced today that its wholly-owned subsidiary Sampo IP, LLC, ("Sampo") has filed a patent infringement lawsuit against Blackboard and Salesforce.com, civil action case number 2:13CV601, in the United States District Court for the Eastern District of Virginia.

Sampo is asserting infringement related to U.S. Patent numbers 6,772,229, 6,161,149 and 8,015,495, each entitled Centrifugal Communication and Collaboration Method. The lawsuit alleges that the Defendants have infringed, and continue to infringe, the claims of the patents in suit by using the accused communications systems and methods covered by the claims of the asserted patents.

About Marathon Patent Group:

Based in Alexandria, VA, Marathon Patent Group is a patent licensing company serving a wide range of patent owners from Fortune 500 companies to independent inventors. Marathon provides its clients advice and services that enable them to realize financial and strategic returns on their intellectual property rights. Marathon's operating subsidiaries acquire patent assets, partner with patent holders, and monetize patent portfolios through actively managed patent licensing campaigns. To learn more about Marathon Patent Group, visit http://www.marathonpg.com/.

Forward Looking Statements

Certain statements in this press release constitute "forward-looking statements" within the meaning of the federal securities laws. Words such as "may," "might," "will," "should," "believe," "expect," "anticipate," "estimate," "continue," "predict," "forecast," "project," "plan," "intend" or similar expressions, or statements regarding intent, belief, or current expectations, are forward-looking statements. While the Company believes these forward-looking statements are reasonable, undue reliance should not be placed on any such forward-looking statements, which are based on information available to us on the date of this release. These forward looking statements are based upon current estimates and assumptions and are subject to various risks and uncertainties, including without limitation those set forth in the Company's filings with the Securities and Exchange Commission (the "SEC"), not limited to Risk Factors relating to its patent business contained therein. Thus, actual results could be materially different. The Company expressly disclaims any obligation

to update or alter statements whether as a result of new information, future events or otherwise, except as required by law.

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