

PRESS RELEASE: 18 May 2017

# EVERYONE ACTIVE SET TO MAKE SIGNIFICANT ENERGY SAVINGS WITH A 20 SITE AGREEMENT WITH PURE WORLD ENERGY



Jez Whitling, Head of Business Development at PWE with Jon Senior, Regional Director for SLM Everyone Active

Pure World Energy (PWE), specialists in energy management, has secured an agreement with Sports and Leisure Management Limited's consumer brand Everyone Active to install PWE Micro Power Stations<sup>TM</sup> in to a minimum of 20 leisure facilities over the next 12 months.

These installations form part of Everyone Active's energy management strategy to reduce energy consumption and carbon emissions, and will deliver anticipated savings of circa £2m for the operator over a 10 year period, with no capital outlay or additional resource required from them.

Jon Senior, Regional Director for SLM Everyone Active commented, "Installing a PWE Micro Power Station<sup>TM</sup> into a number of facilities within our portfolio forms a large part of our wider energy efficiency plan, at the same time as contributing to our Environmental Management policy to reduce carbon emissions. Pure World Energy has a wealth of experience delivering energy solutions to leisure operators. Their capex-free solution provides us with an opportunity to make very significant energy savings that we would otherwise not have been able to achieve. These savings will enable us to invest in further enhancing our facilities and service provision to the local communities."



The first 5 sites set to benefit from a PWE Micro Power Station<sup>TM</sup> are already in planning and are due to be commissioned and operational by August 2017.

Jez Whitling, Head of Business Development for Pure World Energy said: "We are delighted to be working in partnership with Everyone Active in order to help them make significant energy savings, particularly in a time when operators are feeling the pain of increases in other operational costs."

PWE currently owns and operates 15 Micro Power Stations with another 16 due to be installed in mid 2017.

For more information about Pure World Energy visit: www.pureworldenergy.com

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#### **NOTES TO THE EDITOR:**

## **About Pure World Energy**

Pure World Energy funds, installs and operates Micro Power Stations that deliver heat and power where it is generated, providing immediate and sustainable savings for clients. The core technology incorporated in the PWE Micro Power Stations<sup>TM</sup> is Capstone gas microturbine Combined Heat and Power (CHP) units. This investment combined with the team's specialist know-how, generates immediate and on-going cost savings for clients without any capital investment from the operator.

## **About Everyone Active**

Sports and Leisure Management was established in 1987 and is the longest established leisure contractor in the UK. Sports and Leisure Management Limited's consumer brand is Everyone Active, which is the name that can be seen at 140 leisure and cultural facilities across the UK. These facilities are successfully managed in partnership with 40 different local authorities.

Everyone Active has built a strong reputation for delivering well-managed leisure facilities, which have successfully proven to encourage everyone to be more active.

Their mission is to encourage more people to participate in 30 minutes of moderate physical activity, five times a week.