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Vuzix Receives Six-Figure Smart Glasses Follow-on Order from LogistiVIEW to Support Fortune 100 Retail Customer Deployment

- *Customer expands smart glasses usage following multi-year engagement with LogistiVIEW and Vuzix*

ROCHESTER, N.Y., Aug. 6, 2025 /PRNewswire/ -- [Vuzix® Corporation](#) (NASDAQ: [VUZI](#)), ("Vuzix" or, the "Company"), a leading supplier of AI-powered smart glasses, waveguides and Augmented Reality (AR) technologies, today announced that it has received and shipped against a six-figure dollar follow-on order for Vuzix M400™ smart glasses from LogistiVIEW, a warehouse execution system (WES) software provider that serves customers across multiple industries. This order supports the expanding deployment of Vuzix smart glasses running LogistiVIEW's WES software platform within a Fortune 100 retail company, which uses the smart glasses for vision picking and order fulfillment.



LogistiVIEW's WES platform includes a unified vision module that empowers warehouse workers to carry out tasks like receiving, inventory, picking, sorting, and quality checks using smart glasses, RF, voice, and text, all in one integrated environment. Vuzix M400 smart glasses can overlay augmented-reality cues such as arrows, text, images directly in the picker's field of view, guiding them hands-free through each task. This approach to using vision in the warehouse, powered by computer vision and AI, can boost accuracy, speed up workflows, and slash implementation costs.

"We are pleased to be expanding our deployment of Vuzix smart glasses within this key customer's warehouses," said Seth Patin, Founder and CEO of LogistiVIEW. "Our WES platform's flexible workflow editor allows vision-picking processes to be built, modified, and easily deployed, enabling rapid productivity improvement across multiple warehouse applications."

"LogistiVIEW continues to be a strong partner for Vuzix as smart glasses move deeper into the enterprise. This latest follow-on order reflects the growing adoption we're seeing from

major retailers looking to streamline logistics with the use of AI and smart glasses for warehouse operations," said Paul Travers, President and CEO of Vuzix. "As demand for AI driven smart glasses builds, we believe 2025 is shaping up to be a transitioning year for broader enterprise deployment."

About LogistiVIEW

LogistiVIEW is a warehouse execution system (WES) software provider that serves customers across multiple industries ranging from small businesses to Fortune 100 enterprises. Decades of experience with WMS and ERP systems motivated the design of LogistiVIEW WES to provide operations leaders with a flexible and scalable software platform to reduce the cost, risk, and complexity of continuous process improvement.

About Vuzix Corporation

Vuzix is a leading designer, manufacturer and marketer of AI-powered smart glasses, waveguides and Augmented Reality (AR) technologies, components and products for the enterprise, medical, defense and consumer markets. The Company's products include head-mounted smart personal display and wearable computing devices that offer users a portable high-quality viewing experience, provide solutions for mobility, wearable displays and augmented reality, as well OEM waveguide optical components and display engines. Vuzix holds more than 450 patents and patents pending and numerous IP licenses in the fields of optics, head-mounted displays, and the augmented reality wearables field. The Company has won Consumer Electronics Show (or CES) awards for innovation for the years 2005 to 2024 and several wireless technology innovation awards among others. Founded in 1997, Vuzix is a public company (NASDAQ: VUZI) with offices in: Rochester, NY; and Kyoto and Okayama, Japan. For more information, visit the Vuzix [website](#), [X](#) and [Facebook](#) pages.

Forward-Looking Statements Disclaimer

Certain statements contained in this news release are "forward-looking statements" within the meaning of the Securities Litigation Reform Act of 1995 and applicable Canadian securities laws. Forward-looking statements contained in this release relate to Vuzix Smart Glasses, further orders, our business relationship, and future opportunities with LogistiVIEW, its software capabilities and its customers, and among other things the Company's leadership in the Smart Glasses and AR display industry. They are generally identified by words such as "believes," "may," "expects," "anticipates," "should" and similar expressions. Readers should not place undue reliance on such forward-looking statements, which are based upon the Company's beliefs and assumptions as of the date of this release. The Company's actual results could differ materially due to risk factors and other items described in more detail in the "Risk Factors" section of the Company's Annual Reports and MD&A filed with the United States Securities and Exchange Commission and applicable Canadian securities regulators (copies of which may be obtained at www.sedar.com or www.sec.gov). Subsequent events and developments may cause these forward-looking statements to change. The Company specifically disclaims any obligation or intention to update or revise these forward-looking statements as a result of changed events or circumstances that occur after the date of this release, except as required by applicable law.

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