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Columbia Sportswear Company Announces Donation to Fight California Wildfires

PORTLAND, Ore.--(BUSINESS WIRE)-- Columbia Sportswear Company (Nasdaq: COLM), a leading innovator in active outdoor apparel, footwear, accessories and equipment, today announced that in response to the deadly fires in California, it will donate \$20,000 to the California Community Foundation's [Wildfire Relief Fund](#) to support relief efforts tied to the California wildfires.

In addition, Columbia Sportswear Company's family of brands — Columbia, SOREL, Mountain Hardwear and prAna — will match any employee donations to support this effort. Organizations supporting this effort include:

- [American Red Cross](#)
- [California Community Foundations' Wildfire Relief Fund](#)
- [California Fire Foundation](#)
- [North Valley Community Foundation](#)
- [Humane Society of Ventura County](#)
- [Los Angeles County Animal Care Foundation](#)

About Columbia Sportswear Company

Columbia Sportswear Company has assembled a portfolio of brands for active lives, making it a leader in the global active lifestyle apparel, footwear, accessories, and equipment industry. Founded in 1938 in Portland, Oregon, the company's brands are today sold in approximately 90 countries. In addition to the Columbia® brand, Columbia Sportswear Company also owns the Mountain Hardwear®, SOREL® and prAna® brands. To learn more, please visit the company's websites at www.columbia.com, www.mountainhardwear.com, www.sorel.com and www.prana.com.

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