# Equinix Revolutionizes How Enterprises Connect Digital Infrastructure

# No Longer Just for Cloud Connectivity; Equinix Fabric Connects Digital Leaders to Everything & Everyone

REDWOOD CITY, Calif., Dec. 8, 2020 /PRNewswire/ -- <u>Equinix, Inc.</u> (Nasdaq: EQIX), the world's digital infrastructure company, today announced it has revolutionized the way enterprises connect digital infrastructure. Through a series of transformative new capabilities offered on both <u>Equinix Fabric™</u> (formerly Equinix Cloud Exchange Fabric<sup>®</sup>) and <u>Network</u> <u>Edge</u>, and significantly expanded ecosystems, Equinix is empowering digital leaders to architect a network with the agility needed to respond to increasingly dynamic business environments.

### Equinix Fabric: The New Standard for Interconnecting Digital Infrastructure

As enterprise demands for ecosystem access, infrastructure performance and network agility increase, customers are choosing Equinix Fabric as their de facto interconnection standard for connecting their digital infrastructure globally on <u>Platform Equinix</u>®. No longer just for cloud connectivity, Equinix Fabric establishes a globally connected footprint of services that enables digital leaders to transform their businesses as they connect to everything and everyone that matters to their business.

"With the pandemic creating a massive shift to remote working earlier this year, Aon was able to pivot and support 100% of our workforce remotely without any reduction in services. We were also able to roll out new capabilities at a time when many companies were struggling to keep employees connected and remain productive," said Rakesh Inamdar, Senior Director of Core Infrastructure Services at Aon. "All this was possible by building our digital infrastructure to be ready for disruption on Platform Equinix. Equinix's trusted platform provides us the most connected footprint of capabilities and services, whether it be connectivity to a boundless ecosystem of technology partners with Equinix Fabric or easy access to the largest carrier-neutral telecom aggregation points. By harnessing the power of the Equinix platform, we were able to bring together and connect our core infrastructure globally, in a highly secure and cost-effective manner."

Enterprises and service providers are now using Equinix Fabric as a single interconnection approach to connect between all their physical and virtual devices located within Equinix International Business Exchange<sup>™</sup> (IBX<sup>®</sup>) data centers and the world's largest digital infrastructure ecosystem. This includes connecting physical devices located within Equinix colocation, and automated bare metal servers available with Equinix Metal<sup>™</sup>, with virtual devices such as routers, firewalls and SD-WAN gateways available on Network Edge, which help enterprises seamlessly bridge the distance between their distributed digital infrastructure.

Significantly expanding the size of the digital ecosystem accessible at software speed to Equinix Fabric customers, Equinix is also launching a new capability that allows Equinix

Fabric users to connect to any other customer on Platform Equinix. With this innovation, Equinix Fabric customers can expand their interconnection reach by more than 3x with the ability to connect to the more than 10,000 clouds, networks, partners, customers and rich ecosystems currently available on Platform Equinix.

Transforming the way in which industry-leading network service providers can distribute networking services in the future, Equinix has expanded automated access to network providers via Equinix Fabric. With this enhancement, providers can offer customers direct, on-demand access to their network services, while seamlessly connecting to a full range of participants available on Equinix Fabric. Within minutes, customers can use Equinix Fabric to gain access to network services like MPLS, Ethernet and IP transit from a multitude of major network service providers such as Aryaka, AT&T, BT, Cloudflare, Colt Technology Services, HKBN, Hurricane Electric, euNetworks, Fusix, GTT, Telnyx, Unitas Global and Verizon Business.

Equinix continues to be the single best place for companies to deploy their digital infrastructure for hybrid cloud architectures, offering the most locations to directly and privately connect to the leading laaS and SaaS clouds. In just minutes, Equinix Fabric customers can directly connect to major cloud providers including Alibaba Cloud, AWS, Google Cloud, IBM Cloud, Microsoft Azure and Oracle Cloud. Additionally, Equinix customers can directly connect to SaaS and collaboration providers such as Salesforce, Cisco Webex, Zoom and many others. This rapidly growing density of enterprise digital infrastructure adjacent to public cloud infrastructure continues to attract even more cloud and network service providers to make their services available on Equinix Fabric.

# Network Edge Now Offers Full Suite of Leading SD-WAN Services

Further expanding its virtual network function (VNF) services ecosystem to help companies create and operate their network infrastructure at Equinix without a physical deployment, Equinix recently made the Silver Peak Unity EdgeConnect virtual SD-WAN appliance available on Network Edge. With this addition, Network Edge now offers enterprises a full suite of industry-leading, vendor-neutral, SD-WAN services with built-in integration to Equinix Fabric.

The Network Edge platform enables companies to deploy virtual networking services in real time from multiple vendors, including Cisco, CloudGenix, Fortinet, Juniper Networks, Palo Alto Networks, Silver Peak (recently acquired by Aruba, a Hewlett Packard Enterprise company), Versa Networks, and VMware. With Equinix Fabric integration, Network Edge customers can also interconnect their virtual edge devices with cloud and network providers located in distributed global markets, extending their reach to potentially thousands of new business partners around the world.

# Highlights/Key Facts:

- Equinix Cloud Exchange Fabric has recently been re-branded Equinix Fabric in recognition of the expanded capabilities, signifying the pivotal shift in how the product has evolved from delivering cloud connectivity to now serving as the interconnection method for all types of IT infrastructure, and as the consumption mechanism for a wide range of virtualized IT services.
- Equinix Fabric is a software-defined interconnection service that allows any business to connect between its own distributed infrastructure and to any other company's infrastructure on Platform Equinix. With Equinix Fabric integration built into both

Network Edge and Equinix Metal over the trusted Equinix platform, digital leaders can bring together all the right places, partners and possibilities to create the foundational infrastructure needed to succeed. Currently, Equinix Fabric supports approximately 27,500 customer connections, representing 32 percent year-over-year growth in this past year.

- In the past year, Equinix Fabric has expanded into seven new markets including Bogotá, Canberra, Dubai, Hamburg, Mexico City, Rio de Janeiro and Seoul, helping more global enterprises and service providers unlock greater value from Platform Equinix. With the addition of these new markets, Equinix Fabric is available today in 49 strategic metros across five continents including Amsterdam, Atlanta, Barcelona, Boston, Brussels, Chicago, Culpeper, Dallas, Denver, Dublin, Düsseldorf, Frankfurt, Geneva, Helsinki, Hong Kong, Houston, Istanbul, Lisbon, London, Los Angeles, Madrid, Manchester, Melbourne, Miami, Milan, Munich, New York, Osaka, Paris, Perth, São Paulo, Seattle, Silicon Valley, Singapore, Sofia, Stockholm, Sydney, Tokyo, Toronto, Warsaw, Washington, D.C. and Zurich. By the end of 2021, Equinix expects to have Equinix Fabric available in a total of 56 strategic markets, including Calgary, Kamloops, Montreal, Mumbai, Philadelphia, Vancouver and Winnipeg.
- Equinix has also recently expanded the availability of Network Edge to Seattle and Toronto, enabling more companies to modernize their networks and connect their digital supply chains within minutes at Equinix. With the addition of these new markets, Network Edge is available today in a total of 11 metros including Amsterdam, Chicago, Dallas, Frankfurt, London, Silicon Valley, Singapore, Sydney, and Washington, D.C. In 2021, Equinix expects to have Network Edge available in four additional markets including Hong Kong, Madrid, São Paulo and Tokyo.

#### Quotes:

- Peter Coppens, Vice President Product Portfolio, Colt Technology Services "This year has proven what we have long known, which is on-demand networking coupled with a technological ecosystem of like-minded providers is key to powering enterprises' rapid transformations. By extending our collaboration with Equinix, together we're giving enterprises greater agility and control over their most critical asset in today's business landscape – their network."
- Fraser Street, Vice President of Technical Alliances at Silver Peak, recently acquired by Aruba, a Hewlett Packard Enterprise company "As enterprises advance digital transformation initiatives, a cloud-first WAN architecture is essential to an organization's overall digital infrastructure and long-term success. By deploying Silver Peak Unity EdgeConnect virtual SD-WAN appliances on Equinix's Network Edge services, we are enabling enterprises to scale globally by virtually deploying a secure, digital-ready infrastructure at the edge within a matter of minutes from nearly anywhere in the world."
- Jennifer Cooke, Research Director, Cloud to Edge Datacenter Trends, IDC "With the pandemic accelerating the pace of digital transformation today, many enterprises are challenged with traditional infrastructure that was not built to meet the demands of a digital business world. As a result, connecting digital infrastructures is increasingly complex and costly for many companies. Connectivity challenges have also been increasing as data traffic continues to explode. Solving these challenges requires a new approach. It requires assembling foundational infrastructure on demand and bringing together an interconnected ecosystem of providers on a global platform. By deploying their digital infrastructure on Platform Equinix, many enterprises can quickly and easily achieve this today."

# • Bill Long, Senior Vice President, Core Product Management, Equinix

"With digital business growth driving the need for network optimization, enterprises and service providers require access to an agile infrastructure platform to create digital advantage. As the world's digital infrastructure company, Equinix is meeting these critical needs by advancing our next-generation platform strategy to become the center of our customers' IT transformation efforts. No longer just about cloud connectivity, Equinix Fabric is now the new standard interconnection approach for digital leaders on Platform Equinix. The product name change we've made further signifies the pivotal shift in how the Equinix Fabric capabilities have evolved."

## **Additional Resources**

- <u>Changing the Way Digital Business Connects</u> [blog]
- Powering Digital Leaders [e-book]
- Learn more about Equinix Fabric [website]
- Learn more about Equinix Fabric Service Provider Availability [website]
- Learn more about Network Edge [website]
- Learn more about Equinix Metal [website]
- Equinix Unveils Fully Automated and Interconnected Bare Metal Service [press release]
- <u>Equinix Launches Large Expansion of Interconnection Services in EMEA to Help</u> <u>Enterprises Simplify Hybrid Multicloud Connectivity</u> [press release]

#### About Equinix

Equinix (Nasdaq: EQIX) is the world's digital infrastructure company, enabling digital leaders to harness a trusted platform to bring together and interconnect the foundational infrastructure that powers their success. Equinix enables today's businesses to access all the right places, partners and possibilities they need to accelerate advantage. With Equinix, they can scale with agility, speed the launch of digital services, deliver world-class experiences and multiply their value.

#### Forward-Looking Statements

This press release contains forward-looking statements that involve risks and uncertainties. Actual results may differ materially from expectations discussed in such forward-looking statements. Factors that might cause such differences include, but are not limited to, the challenges of acquiring, operating and constructing IBX data centers and developing, deploying and delivering Equinix products and solutions, unanticipated costs or difficulties relating to the integration of companies we have acquired or will acquire into Equinix; a failure to receive significant revenues from customers in recently built out or acquired data centers; a failure to complete any financing arrangements contemplated from time to time; competition from existing and new competitors; the ability to generate sufficient cash flow or otherwise obtain funds to repay new or outstanding indebtedness; the loss or decline in business from our key customers; risks related to our taxation as a REIT; and other risks described from time to time in Equinix filings with the Securities and Exchange Commission. In particular, see recent Equinix quarterly and annual reports filed with the Securities and Exchange Commission, copies of which are available upon request from Equinix. Equinix does not assume any obligation to update the forward-looking information contained in this press release.



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