

AWS Direct Connect Service now Available in Equinix Amsterdam

Extends AWS Direct Connect availability to eleven metros globally with Equinix

REDWOOD CITY, Calif. and AMSTERDAM, July 12, 2016 /PRNewswire/ -- [Equinix, Inc.](#) (Nasdaq: [EQIX](#)), the global interconnection and data center company, today announced the immediate availability of Amazon Web Services ([AWS](#)) [Direct Connect](#) cloud service in Equinix's Amsterdam International Business Exchange (IBX®) data centers. With AWS Direct Connect, companies can connect their customer-owned and managed infrastructure directly to AWS, establishing a private connection to the cloud that can reduce costs, increase performance, and deliver a more consistent network experience. The Equinix Amsterdam location brings the total number of Equinix metros offering the Direct Connect service to eleven, globally.

Cloud computing continues to grow at a steady pace across Europe. IDC predicts that the EMEA public cloud market will expand 26 percent over the next four years, and the private cloud market will grow at a rate of 18 percent. By expanding AWS Direct Connect to additional locations within continental Europe Equinix and Amazon are enabling enterprise CIOs to advance their hybrid cloud strategies by seamlessly and safely incorporating public cloud services into their existing architectures.

Highlights / Key Facts

- The Equinix [Amsterdam data center](#) campus includes seven Equinix IBX data centers, which are connected via Metro Connect. While AWS Direct Connect service will reside in the AM3 facility, customers can connect to AWS Direct Connect service from any one of these IBX data centers through Metro Connect. Equinix's Amsterdam data centers are business hubs for more than 250 companies, and offer interconnections to network services from more than 50 service providers.
- Customers at Equinix Amsterdam colocation facilities can also take advantage of peering opportunities with the Amsterdam Internet Exchange (AMS-IX) and the Neutral Internet Exchange (NL-ix), where combined approximately 1000 ISPs, telecommunications carriers, content providers and hosting services from all over the world interconnect.
- With the addition of AM3, Equinix now offers the AWS Direct Connect service in Amsterdam, Dallas, Frankfurt, London, Osaka, Seattle, Silicon Valley, Singapore, Sydney, Tokyo and Washington, D.C./Northern Virginia. Equinix customers in these metros will be able to lower network costs into and out of AWS and take advantage of reduced AWS Direct Connect data transfer rates.

Quote

- **Eric Schwartz, president, EMEA, Equinix:**
"Our goal at Equinix is to help enterprises realize the full benefits of the cloud, while

helping to eliminate concerns of application latency or cost. By providing access to AWS via the Direct Connect service, we are empowering customers to achieve improved performance of cloud-based applications. Additionally, AWS Direct Connect customers receive reduced data transfer costs for data from AWS by two to ten times, depending on data volume."

About Equinix

Equinix, Inc. (Nasdaq: EQIX) connects the world's leading businesses to their customers, employees and partners inside the most interconnected data centers. In 40 markets worldwide, Equinix is where companies come together to realize new opportunities and accelerate their business, IT and cloud strategies. <http://www.equinix.com/>.

Forward Looking Statements

This press release contains forward-looking statements that involve risks and uncertainties. Actual results may differ materially from expectations discussed in such forward-looking statements. Factors that might cause such differences include, but are not limited to, the challenges of acquiring, operating and constructing IBX centers and developing, deploying and delivering Equinix services; unanticipated costs or difficulties relating to the integration of companies we have acquired or will acquire into Equinix; a failure to receive significant revenue from customers in recently built out or acquired data centers; failure to complete any financing arrangements contemplated from time to time; competition from existing and new competitors; the ability to generate sufficient cash flow or otherwise obtain funds to repay new or outstanding indebtedness; the loss or decline in business from our key customers; and other risks described from time to time in Equinix's filings with the Securities and Exchange Commission. In particular, see Equinix's recent quarterly and annual reports filed with the Securities and Exchange Commission, copies of which are available upon request from Equinix. Equinix does not assume any obligation to update the forward-looking information contained in this press release.

To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/aws-direct-connect-service-now-available-in-equinix-amsterdam-300296986.html>

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