Equinix Opens Fifth Dallas Data Center

New facility meets regional demand for data center colocation and direct access to global cloud, network and content providers

REDWOOD CITY, Calif., March 31, 2014 /PRNewswire/ -- Equinix, Inc. (Nasdaq: EQIX), the global interconnection and data center company, today announced that its fifth International Business Exchange™ (IBX®) in Dallas is fully operational. The newest data center, called DA6, will support growing demand for Platform Equinix™ in the Dallas/Fort Worth metropolitan area, one of Equinix's most network-dense locations.

Highlights / Key Facts

- Equinix's Dallas data centers house over 100 network service providers – more than any other data center providers or buildings in the Dallas metro area, providing network choice and connectivity for 40+ cloud service providers and 30 content and digital media companies including: AT&T, Level 3 Communications, Adobe, AOL, Comcast, China Telecom, Sprint, Time Warner Cable, and Walmart.
- Equinix invested over $34 million in the first phase of the DA6 data center which includes space, power, and cooling for 450 cabinets. Future expansion phases of DA6 will accommodate 900 additional cabinets for a total of over 82,000 ft^2 of usable colocation space. With the addition of DA6 at full build, Equinix's total Dallas footprint will exceed 230,000 square feet dispersed over five data centers.
- Four of Equinix's five Dallas data centers are located within the Dallas Infomart, a 1.6M square foot building with multiple diverse fiber entry points into the building. Equinix, the largest colocation tenant in the Infomart, has the only private freight elevator in Infomart, greatly easing customer equipment moves.
- Equinix's first data center in Dallas was built in 2000 and was Equinix's fourth IBX data center constructed and played an important role in establishing the U.S. Internet infrastructure. As a result, the Dallas-Fort Worth region has long been a major Internet and network peering exchange point and international connectivity point for internet

traffic coming to and from the US and Latin America, making it a strategic location for companies looking to expand into that region.

- The Dallas/Fort Worth metropolitan area is home to 18 of the Fortune 500, and has over 3,000 medium to large businesses and is an important U.S. and global economic center. Equinix's Dallas data centers serve a high concentration of telecommunications companies and are a major communications hub for the southern United States.
- In a recent report[1], MarketsandMarkets predicted that the colocation market will grow from $25.72 billion in 2013 to $43.34 billion by 2018, at a CAGR of 11.0% from 2013 to 2018. As such, colocation providers including Equinix are continuing to build out new capacity in anticipation of the steady demand.
- Equinix is now comprised of 100 data centers globally in 32 markets across 15 countries in the Americas, EMEA, and Asia-Pacific. By locating in an Equinix IBX data center, companies gain access to [business ecosystems](#) for the cloud, content, financial, mobile, and networking industries. Customers significantly lower costs, improve application performance and simplify their data center deployments.

Quotes

- [Karl Strohmeyer](#), **president, Americas Equinix:**
  "In the early days of the Internet's infrastructure, Equinix saw the potential for Dallas to be a major Internet and network peering exchange point. We have invested significantly in the region and, as a result, we now operate the largest Internet exchange in the south central United States, and furthermore, offer excellent interconnection options for some of the largest global enterprises that depend on fast connections to customers and partners to meet their business needs."

Additional Resources

- [New Dallas Data Center Boosts Equinix as Interconnection Hub](#) [blog]
- [Equinix Dallas data centers](#) [website]

About Equinix
Equinix, Inc. (Nasdaq: EQIX), connects more than 4,500 companies directly to their customers and partners inside the world's most networked data centers. Today, businesses leverage the Equinix interconnection platform in 32 strategic markets across the Americas, EMEA and Asia-Pacific. [www.equinix.com](#).

Forward Looking Statements
This press release contains forward-looking statements that involve risks and uncertainties. Actual results may differ materially from expectations discussed in such forward-looking statements. Factors that might cause such differences include, but are not limited to, the challenges of acquiring, operating and constructing IBX centers and developing, deploying and delivering Equinix services; unanticipated costs or difficulties relating to the integration of companies we have acquired or will acquire into Equinix; a failure to receive significant revenue from customers in recently built out or acquired data centers; failure to complete any financing arrangements contemplated from time to time; competition from existing and new competitors; the ability to generate sufficient cash flow or otherwise obtain funds to repay new or outstanding indebtedness; the loss or decline in business from our key customers; and other risks described from time to time in Equinix's filings with the Securities and Exchange Commission. In particular, see Equinix's recent quarterly and annual reports filed with the Securities and Exchange Commission, copies of which are available upon

request from Equinix. Equinix does not assume any obligation to update the forward-looking information contained in this press release.

Equinix and IBX are registered trademarks of Equinix, Inc.
International Business Exchange is a trademark of Equinix, Inc.

[1] Colocation Market [By Solutions (Retail, Wholesale), By End Users (SMB, Large Enterprises, SOHO), By Verticals, By Region, Demand and Supply] - Worldwide Market Forecast and Analysis (2013 - 2018) http://www.marketsandmarkets.com/Market-Reports/colocation-market-1252.html

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