# Equinix Opens Third Phase of London Data Center

#### 4,000 square meter expansion offers emergency financial trading capabilities via Business Continuity Trading Room for financial services customers

LONDON--(BUSINESS WIRE)-- Equinix Inc. (Nasdaq: EQIX), Equinix, the global interconnection and data center company, has opened the third phase of its London LD5 International Business Exchange<sup>TM</sup> (IBX®) data center. Driven by demand from customers across the enterprise, cloud, network, digital media and finance sectors, the build-out adds 4,000 square meters of data center space with capacity for 1,400 cabinets. The expansion also features 130 dedicated Business Continuity Trading desks, providing comprehensive connectivity-rich emergency trading capabilities for financial services firms. The LD5 expansion represents a strategic addition to the Platform Equinix<sup>™</sup> global footprint of IBX data centers, helping businesses to rapidly deploy on a scalable platform while maintaining performance, reliability, security and network choice.

Once the fourth and final phase of the build-out is completed, LD5 will provide 16,000 square meters of customer space, with capacity for 5,600 cabinets in total. The LD4/LD5 facilities are located on the same campus and are Equinix's first data centers built completely from the ground up in Europe. Connected by more than 1,000 diverse dark fiber links into Central London with global access to more than 900 network providers, the LD5 facility enables customers to exchange business information and expand their IT infrastructure.

The BCTR offering provides financial customers with dedicated, fully operational trading and trade support capabilities with backup and recovery facilities to safeguard mission-critical trading operations. Equipped with multiple monitors, workstations and specialised trading phones with voice recording and numerous market data feeds, Equinix's BCTR offering provides clients with the flexibility to address any infrastructure demands or risk profiles.

Based in Slough, just outside of London, the BCTR facilities are close enough for trading staff to access quickly, but located outside the metropolitan area to comply with regulatory guidelines for disaster recovery and continuity of operations. For trading firms, the proximity of LD4/LD5 to the transatlantic network cable landing station also provides a very fast connection between London and North American financial markets like New York and Chicago, which reduces trading latency. The new BCTR offering in London expands upon currently available BCTR offerings in Hong Kong, Frankfurt, Munich, Dusseldorf, Milan, New York and Sao Paulo.

"Our LD5 expansion sits in one of the largest and fastest growing data center markets in the world, with increasing customer demand for capacity. This facility allows us to offer highly resilient and secure colocation facilities and to add sector-specific enhancements and features as we go," said Russell Poole, managing director, Equinix UK. "Financial market participants and service providers are key growth drivers currently, and they are experiencing growing regulatory pressure to put business continuity capacity in place. This is

why our latest build-out features are what we believe is the most comprehensive and bestconnected business continuity offering in the London market today."

## **About Equinix**

Equinix, Inc. (Nasdaq: EQIX), connects more than 4,000 companies directly to their customers and partners inside the world's most networked data centers. Today, businesses leverage the Equinix interconnection platform in 38 strategic markets across the Americas, EMEA and Asia-Pacific. <u>www.equinix.com</u>.

#### Forward Looking Statements

This press release contains forward-looking statements that involve risks and uncertainties. Actual results may differ materially from expectations discussed in such forward-looking statements. Factors that might cause such differences include, but are not limited to, the challenges of acquiring, operating and constructing IBX centers and developing, deploying and delivering Equinix services; unanticipated costs or difficulties relating to the integration of companies we have acquired or will acquire into Equinix; a failure to receive significant revenue from customers in recently built out or acquired data centers; failure to complete any financing arrangements contemplated from time to time; competition from existing and new competitors; the ability to generate sufficient cash flow or otherwise obtain funds to repay new or outstanding indebtedness; the loss or decline in business from our key customers; and other risks described from time to time in Equinix's filings with the Securities and Exchange Commission. In particular, see Equinix's recent quarterly and annual reports filed with the Securities and Exchange Commission, copies of which are available upon request from Equinix. Equinix does not assume any obligation to update the forward-looking information contained in this press release.

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Source: Equinix, Inc.